

Kansas Libraries

Official Newsletter of the Kansas State Library

April 1997

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Do you want to continue your subscription to Kansas Libraries?

Kansas Libraries has been available on Blue Skyways for one year. To use the online version, point your Web browser to <http://skyways.lib.ks.us/kansas/KSL/admin/kansas_libraries.html>.

Now you can read the online version of *Kansas Libraries* before your printed copy arrives. And now you can choose the format that's best for you.

Since many of you prefer the online version of the newsletter, we're updating our mailing list. Beginning with the July 1997 issue, we'll be sending printed copies of *Kansas Libraries* only to those who return this subscription form. Though there's no charge for either the printed or the online version, you'll need to return this form to continue your library's subscription for the printed newsletter.

If you want to continue receiving a paper copy of *Kansas Libraries*, please return the enclosed form to us by 30 June 1997. To conserve resources, please request only one subscription per library.

Kansas Libraries Subscription Form

Yes, our library wants to continue receiving a printed version of *Kansas Libraries*. Please include us on the *Kansas Libraries* mailing list.

Library: _____

Address: _____

City, State, Zip: _____

To save resources, only one subscription per library, please. Send your completed form by 30 June 1997 to:

Bonnie Keim, Library Assistant
Kansas State Library
300 S.W. 10th Avenue, Room 343-N
Topeka, KS 66612-1593



LSCA Construction grants awarded

The Kansas State Library Advisory Commission and the LSCA Advisory Council determined the recipients of the last federal FY 1997 LSCA Title II public library construction and new technologies grants. After this round, LSCA funds for construction will no longer be available as the old Act is replaced by the Library Services and Technology Act (LSTA).

Those whose grant applications were approved include Augusta Public Library; Coffeyville Public Library; Derby Public Library; Garnett Public Library; Hays Public Library; Stevens County Library, Hugoton; Jewell Public Library; Marion City Library; Newton Public Library; Sunshine City Library; Prairie View; Hamilton County Library, Syracuse; Topeka and Shawnee County Public Library; Udall Public Library; and Wakefield Public Library.

These grants, which are federal funds made available through the Library Services and Construction Act (LSCA), represent only a portion of each project's total costs. The applicants must provide matching funds. The grants were determined on a competitive basis. Grant funds will be available in the summer, 1997.

Britannica online discount now available to all BCR libraries

All BCR (Bibliographical Center for Research) member libraries can now purchase Britannica Online, the award-winning, online version of the *Encyclopaedia Britannica*, at BCR's substantial discount. Originally Britannica limited the BCR group subscription to academic libraries only, but at BCR's urging it has now opened the subscription with its discount to all types of libraries.

Through BCR, libraries pay only 53 cents annually per full-time equivalent enrollment (FTE) for access to Britannica Online, according to the following schedule:

- Higher education libraries pay at 100% of their fall FTEs;
- Community colleges pay at 75% of their fall FTEs;
- Secondary (grades 6/7-12) pay at 100% of their FTEs;
- Elementary (grades K-5/6) pay at 50% of their FTEs;
- Public libraries pay at 5% of their total population served (according to the ALA publication, *Statistical Report '96: Public Library Data Service*);

- Business and government institutions pay at 100% of their employees who have Internet access.

The 56 libraries already signed up for this group subscription are paying only about half of what they would pay for an individual subscription. The current group subscription year expires January 31, 1998. New subscribers are pro-rated so that all participating libraries will renew their subscriptions on February 1, 1998.

For information, please contact Jim Hensinger at jhsensing@bcr.org. For an order form, contact Bridget Pence at bpence@bcr.org or call 800/397-1552.

Gardiner's work featured in 'Kansas Heritage'

Allen Gardiner, Hayward, CA is the author of "Let There Be Light! The Carnegie Libraries in Kansas," one of two feature articles in the Spring 1997 issue of "Kansas Heritage."

Gardiner, a freelance writer and editor, is a former staff member at the Kansas State Library and author of numerous books and articles.

"Kansas Heritage" is a quarterly publication of the Kansas State Historical Society.

—*Holton Recorder* 3/27/97

Would you like to know more about Carnegie libraries in Kansas? Copies of Allen Gardiner's book *The Carnegie Legacy in Kansas* are available for \$15 (prepaid) from the Kansas State Library, 300 S.W. 10th Ave., Room 343-N, Topeka, KS 66612-1593 or call 913/296-3296.

New edition at Augusta

Congratulations to Angela Case, library director at Augusta Public Library, and her husband Scott, proud parents of a new baby. Brennan Austin Case was born on March 12, 1997, weighing in at seven pounds, 10 ounces. Brennan is a welcome new edition in the Case personal collection. Congrats, Angela!

Catalyst

by Michael Piper,
Executive Director
Kansas Library Network Board

Skyways puts Kansas towns on the Web

How would you like to publicize your town to a world-wide audience, 24 hours a day, seven days a week?

You can do that with Blue Skyways (<http://skyways.lib.ks.us/kansas/>), the home page for Kansas. Skyways is the Kansas library community's World Wide Web service. It has 3,000 pages about Kansas communities, education, government and libraries.

Much of this content was developed by librarians like you. A good example is Patti Brace of Pretty Prairie, population 658.

When she first heard about the Internet, Patti had no idea she would soon become a Web publisher. Then she attended a presentation by John and Susan Howell, who have put up Skyways pages for 100 Kansas communities. After the presentation, Patti invited the Howells to talk with her library board about the Web.

The Howells worked with Patti to develop a basic page for Pretty Prairie on Skyways. Then, after attending a Web publishing workshop by Linda Scott, Automation Consultant for the South Central Kansas Library System in Hutchinson, Patti took over Pretty Prairie's page. Now she can edit the Pretty Prairie page from her computer whenever necessary.

Would Patti recommend that you give this a try too? "Yes! It's ideal for small towns like ours," she says. "And you'll be surprised at the responses. We just heard from a former Pretty Prairie resident in California. He was delighted to see our town on the Web."

It's easy to put up pages on Skyways

Here's how to put your town's page on Skyways

- 1) To obtain your free Skyways account, complete the agreement form at <http://skyways.lib.ks.us/kansas/agree.html>
- 2) Once we set up your account, you can develop and maintain Skyways pages for your town or library at no charge. In producing your page, we suggest that you work with others. Schools, government agencies, and chambers of commerce are ideal partners.

You can also work with commercial page developers like the Howells. They'll do a basic page for your community at no charge. For a fee, they can work with you to develop additional pages, or train you to do your own pages.

"Yes! It's ideal for small towns like ours,"
—Patti Brace,
Pretty Prairie Public Library

What equipment and skills will you need?

You'll need a computer with Internet access and a Web browser such as Netscape. To revise pages, you'll need HTML (HyperText Markup Language) software. Loading pages on Skyways requires FTP (File Transfer Protocol) software. Much of this software is shareware, so the costs are reasonable.

You'll also need to learn HTML, the computer formatting code used for Web documents. Contact your regional library system for more about HTML workshops in your area. Refer to the Skyways Train Station (<http://skyways.lib.ks.us/kansas/central/training/Internet.html>) for HTML information, as well as hardware and software requirements for developing pages on Blue Skyways.

Contact me (email: KSSTL2LB@INK.ORG) for more about telling your town's story to a worldwide audience on Blue Skyways.

Ottawa Library: pages for all ages

The Ottawa Library Board of Trustees, Friends of the Library, and staff celebrated 125 years of library service to Ottawa. The public was cordially invited to an open house and dedication of the new Ottawa Library, Sunday, April 13, 2:00—4:00 pm at the library's new location, 105 S. Hickory.

ILDP grant materials available for loan

Parsons Public Library received a 1996 ILDP grant to purchase books and videos on art appreciation. These materials are now available and may be requested on interlibrary loan.

For a complete list contact Mary Roberts, Parsons Public Library, 311 S. 17th Street, Parsons, KS 67357, or call 316/421-5920 or e-mail msrobert@hit.net. We would like to express our thanks to the Kansas Library Network Board for making these funds available.

Check out new CD-ROMs

Is the CD-ROM drive on your personal computer getting dusty? The Wichita Public Library has the solution—over 700 CD-ROM discs you can check out and take home and use on your own PC.

With subjects ranging from mutual funds and mortgages to golf and cooking lessons, even CD-ROM titles for the kids including encyclopedias, classic stories and the *Carmen Sandiego* and *Magic Bus* series, you are sure to find a CD-ROM you'll want to take home and enjoy on your PC today. All titles are also cataloged in OCLC.

Check out time for CD-ROM discs in two weeks. And, to make CD-ROMs even more accessible, the collection is available through interlibrary loan with two-week check out from date of receipt.

An invitation

Do you have news items of interest to other librarians? An especially successful program or grant project, for instance? Let us know so that we can tell your colleagues in *Kansas Libraries*.

Funding for the new CD-ROM collection provided by the Major Urban Resource Libraries project, LSCA Title I.

Kids connect @ the library!

Kids connected at the Wichita Public Library during National Library Week, April 13—19. The library had great things planned for kids and parents. They registered to win books, a home computer and college scholarship, saw a fun puppet show, and even learned to surf the Net.

Kids connected to puppet shows at the library and two special National Library Week performances took place at Rockwell Branch and at Westlink Branch.

The famous L'Ouveture Magnet School 3rd, 4th and 5th graders will be at the Central Library (223 S. Main) to get parent and kids connected to the Internet. The children will give Internet demonstrations and offer hands-on-training for kids and adults.

Job for El Dorado grandfather

Edwin Brookman's search for the perfect job is over. For the past eight months, the 72-year-old grandfather has been working 15 hours a week in the children's department at Bradford Memorial Library in El Dorado.

Brookman's job at the library came about as an extension of his volunteer work at the elementary schools in El Dorado. Many of the same youngsters who visit the library are already familiar with him since he has been reading to students in Jefferson and Washington schools for four years.

Toting a canvas bag bulging with his beloved books, the tall, lanky grandpa clad in a t-shirt, baggy pants and sneakers comes to the library tickling students' imaginations with such classics as *Tom Sawyer*, *Little Women*, *The Wizard of Oz*, and *Misty of Chincoteague*.

"Consistently, every year, three or four kids will tell me that I have opened up something for them because I make the words come alive in their heads," he told a reporter for *Active Aging*. "Kids have told me that they never realized how much you could do to a word when you let it get into your head."

By working at the library, Brookman is trying his best to get the words inside the children's heads.

Film collection recommended

—Sondra Bandy Koontz

The video librarian at the Wichita Public Library recently recommended *L. Frank Baum's Silent Film Collection: Oz* which includes the 1925 silent *The Wizard of Oz* along with the other silent Oz films: *The Patchwork Girl of Oz*, the *Magic Cloak of Oz*, *His Majesty*, *The Scarecrow of Oz*. These are the works that led to Judy Garland going "somewhere over the rainbow."

If Kansas librarians are interested in these videos, At Home Entertainment will make the set available at a discount (Just because we're Kansans) price of \$25. The regular price is \$35. Orders should go to At Home Entertainment, 12124 Sherman Way, North Hollywood, CA 91605 Attn: Mike Stillman with a reminder that this is a special price quote for Kansas libraries. The company said they expected to sell several hundred of these video sets and they have already sold several thousand.

What libraries can learn from bookstore designs

Libraries are "social gathering places" as well as facilities for housing collections and meeting the needs of the people who use them. The speakers at this session focused on bookstore design and merchandising concepts that can be incorporated into library design resulting in libraries that are more inviting, reacting an image that will draw customers in and make them want to come back.

William Sannwald, San Diego Public Library director, with experience in the construction of 30 libraries, talked about the slight decline in public library use at the same time that book sales are on the increase. A good choice of location for a library would be across the street from wherever McDonald's is sited. Sannwald quoted the founder of Barnes and Noble: people shop at stores and buy books as a social activity, for what it says about them; library use may be similar.

Atmosphere—the conscious designing of space to create certain effects in users, and image—the sum of beliefs, ideas, and impressions that a person has of an organization, must be planned and developed in libraries. Librarians must answer the questions: who is the target audience and what are they seeking? which of the following list of atmosphere variables will support the beliefs and emotional reactions library users are looking for?

Exterior: architecture, visibility, entrances, display windows, surrounding area, neighborhood congestion.

Interior: colors, lighting, scents, furniture and fixtures, flooring, temperature and humidity, graphics, aisle width, vertical transportation, service desk placement, interior displays, wall textures.

Evolving bookstore merchandising trends include larger facilities, inviting atmospheres, relaxed customers, special promotions and reader's advisory, from bookstores, libraries can learn to focus on image and atmospherics, customers rather than patrons, customer services and hours, special promotions and activities, reader's advisory, and being more than an information center.

Hugh Hardy of Hardy Holtzman Pfeiffer, Architects, spoke philosophically about the mounting debate between 1) the consumer culture which depends on marketing and an infinity of resources, and 2) "environmentalism." If libraries are to continue to be centers of intellect, they must provide a forum for this debate. As an institution, the library is slower to react and change than the marketplace, but can look to the marketplace for ideas.

When the marketplace increases the opportunity to socialize (to counteract the increasing isolation and lost feeling of community in our society), the library can also provide space for socializing and public debate. Hardy ended with three recommendations: that libraries provide space for both passive and active functions; that the aesthetics of the space are important, particularly lighting that makes people look good; and that the *staff* provide excellent service.

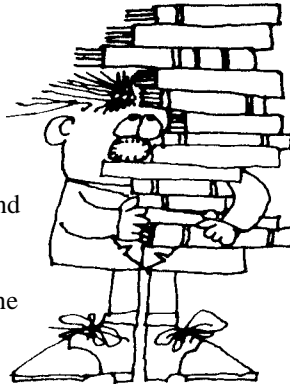
Ken White, CEO of Ken White Associates, surveyed the state of bookstores, citing the interesting fact that none of the superstores (Borders, etc.) has made money in five years, that their profit has come from opening new locations. He also quoted from the 1994 ABA *Wirthlin Group Report* the result of a nationwide survey, which profiled book buyers as generally well-educated professionals in early middle age.

Kansas books

by Roy Bird

New Haircuts, Pierced Ears and Braces: How to Help Children Cope With Stress, by Barbara Belden Miller. Order from: Barbara Miller, P.O. Box 51, Eskridge, KS 66423. 5" x 8", 162 pp. 1997. \$9.95, \$12 by mail.

Barbara Miller—a parent, grandparent and former primary classroom teacher for 30 years—has seen a lot of stress. Not her own stress, but that of children. Childhood lasts a short period of time, she contends, and during this very short span of the lives children are meeting some of life's greatest problems. As a parent, teacher and friend she tries to help them cope with this stress through her book, *New Haircuts, Pierced Ears and Braces*.



The book includes 75 stressful situations and each has three to five ideas adults can use to help deal with the problems. The solutions have been developed through the author's experience in the classroom and outside when she was confronted with a child's problem. Her advice will help relieve the childhood stress raided by the pressures inherent in maturing.

Barbara wrote in a letter accompanying a review copy of her book: "I really feel strongly that this book will help parents help children. I'll be more than happy to speak to groups or whatever it takes to put *New Haircuts, Pierced Ears and Braces* in circulation."

Highly recommended for adult collections as well as a potential for a good library program.

Washburn Through the Years, by Roy Bird. Order from: Washburn University Bookstore, 1700 College Ave., Memorial Union Bldg., Topeka, KS 66621 or call 913/231-1049, fax: 913/233-1670. 1997. 8 1/2" x 11", photos, 150 pp., hardcover. \$19.95.

Washburn Through the Years, a book detailing the history of Washburn University and written by local author Roy Bird, debuted April 7. Copies sell for \$19.95 and will be available at the WU Bookstore located in the Memorial Union.

Commissioned by the University to complete the project, Bird's efforts have spanned several years of research and writing. Jean Attebury edited the original manuscript and Martha Imparato, reference and special collections librarian at the Mabee Library, combed through the archives for appropriate photographs to feature in the 50 pages of illustrations in the 150-page hardback work.

Bird said nothing had been written about Washburn and published outside the university other than the 1880's manuscript by Peter MacVicar, who served as president of Washburn College from 1871 to 1895.

In his research, Bird consulted uncompleted works written by two former faculty members which provided

the author with new knowledge about the personalities and events which influenced the school from the very beginning. He considers the Civil War, the attainment of municipal status in 1941, World War II and the 1966 tornado as being primary events which impacted the development of the school.

An employee of the Kansas State Library, Bird is an adjunct instructor in the WU English department and is also the author of *Topeka: An Illustrated History of the Kansas Capital* and *Kansas Day-by-Day*.

—Washburn University press release

Kansas Libraries is published monthly by the Kansas State Library, 300 SW 10th Avenue, Room 343-N, Topeka, KS 66612-1593 (913/296-3296; In Kansas 800/432-3919)

ISSN 0889-2709 Page layout: *Jana Bowers*

Editor: *Roy Bird*. Contributing editors: *Rhonda Moeller, Michael Piper, Shannon Roy, and Vikki Jo Stewart*.

Address comments concerning *Kansas Libraries* to the editor.

Douglass receives ILDP grant

Douglass Public Library was awarded a 1997 Inter-library Loan Grant titled "Discovering Other Countries."

The books purchased cover a range of reading levels from children to adult and encompass all aspects of a country, i.e. history, geography, customs.

The books purchased with the grant are listed on the Kansas Library Catalog and available on KICNET. A list of the books available may be requested by mail or phone. Contact: Douglass Public Library, P.O. Box 190, Douglass, KS 67039 or call 316/746-2200.

Library Positions

Emporia State University Director of Library Services and University Librarian

The Director will provide dynamic leadership and vision to all library services into the 21st century, and oversee the continuing move to Internet and CD-ROM accessible databases, the migration to a new integrated client/server library automation system, and the creation of accessibility at remote sites. Applicants must have an ALA-MLS and doctorate in library science or related field with 5-8 years of academic/research library administrative experience.

Qualifications must merit a tenure track appointment as full or associate professor. Applicants with university teaching experience, understanding and commitment to resource sharing, networking, library automation, new information technologies, successful grant acquisition/administration, and a record of scholarly and professional achievement, are especially invited to apply. Screening will continue until the position is filled, no later than June 15, 1997.

Send letter of application, vita, names, telephone and e-mail addresses of three professional references who are submitting letters to John O. Schwenn, Academic Affairs, Campus Box 4045, ESU, Emporia, KS 66801-5087. E-mail: schwennj@esu.emporia.edu. AA/EOE.

Kansas State Library Director, Library Information Technology Division

Position available May 18, 1997. Salary range: \$32,040 to \$45,096. Please send your letter of interest and resume to: Personnel Officer, Kansas State Library, Capitol Building, 300 W. 10th Street, Topeka, KS 66612-1593.

You will receive in return a position description and a State of Kansas application form that should be completed and returned with a copy of your graduate library school transcript. Applications will be accepted until the position is filled. Minimum qualifications:

- * MLS or equivalent from an ALA-accredited graduate library school
- * Recent experience and current awareness of the applications of library technology, Internet and web communications
- * Five years experience, including one year of supervisory experience and three years with library technology and information services
- * Demonstrated effectiveness in communications and interpersonal skills
- * Capability and willingness for independent in-state travel for librarian consultations, delivery of technology and web training
- * Desire to be creative and to continue learning

Position description: The LIT Division is responsible for ongoing planning, implementation, management, and evaluation of information technology services with the State Library and within the interlibrary networks that are assisted by the State Library. Information technology management, bibliographic management, web service management, and interaction with professionals in the library community in these areas are primary activities.

Position responsibilities: The LIT Director is the budget and program manager for the division, technology coordinator for the agency, supervisor of 1.5 FTE staff, manager of State Library-assisted technology, resource sharing and bibliographic services, and a leader among library community colleagues in librarian training in LIT service areas.

The State of Kansas is an Equal Opportunity Employer.

If you're looking for work in Kansas, or have a job available in Kansas, please check out the new "Help Wanted" section on the Kansas Library Association Web Site: <http://skyways.lib.ks.us/kansas/KLA/helpwanted>.

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