

**Kansas Teen Summer Reading Program
Manual 2003**

Acknowledgements

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2003 Teen Summer Reading Program Manual Committee

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Laugh Out Loud: Kansas Teen Summer Reading Program Manual

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Why should we have a Teen Summer Reading Program?

Public libraries encourage library usage from a very young age. We have everything from infant and toddler story times to preschool story times, and after school programs. We stress to our patrons that reading is an important skill for lifelong learning. We also know that in order to retain the reading skill learned throughout the school year that students need to spend time reading through the summer break. If we want the public to believe, as we do, then we must offer encouragement and reading programs to our readers of all ages, including teens.

According to a 2002 Department of Education report, public high school enrollment is expected to increase by 13% between 1997 and 2007. This increase will have a great impact on all types of libraries that serve young adults, ages 12 through 18. The need for more librarians to serve young adults is obvious. It makes no difference if they are generalists or specialists, or the type of library where they work. All will feel the impact of the greater numbers in this client group in the years to come. *Young Adults Deserve The Best: Competencies for Librarians Serving Young Adults, YALSA 2002*

Teens recognize and identify reading as a critical skill that they need to master in order to be successful in life. In fact, when presented with a list of topics taught in school, reading tops the list of important skills. Teens give reading an average rating of 8.7 on a scale of 1-10, higher than other important subjects such as math, writing, computers, science and history. *NEA Poll, nea.org/readingmatters/readpoll.html Feb. 2001*

Teens overwhelmingly enjoy and do a healthy amount of reading. 64.3% of the Teen Read Week/smartgirl.com survey respondents stated that they enjoyed reading. 41% of teens responding read at least 10 books a year, primarily for pleasure. http://www.ala.org/teenread/trw_surveyresults.pdf

The most successful teen summer reading programs are teen driven. You provide the knowledge, space, supervision and materials, but by involving teens in choosing what types of activities and programs your library provides, you empower them with a voice and ensure success.

This manual is a tool to provide you with ideas for planning, conducting and evaluating a summer reading program for the teens in your community. It contains basic information to get any library, large or small, rich or poor, urban or rural on the road to providing better service and an exciting summer reading program to the teens in your area.

Enclosed you will find a Timeline, information on Collection Development, Reader's Advisory, Programming, Budgeting/Fundraising and Marketing.

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The children now love luxury. They have bad manners, contempt for authority, they show disrespect to adults and love to talk rather than work or exercise. They no longer rise when adults enter the room. They contradict their parents, chatter in front of company, gobble down food at the table, and intimidate their teachers. Socrates (469-399 B.C.)

Teen Summer Reading Program Timeline

August

❶ Find out if money is available in the library's budget for a young adult summer reading program. If not, consider asking the Friends of the Library for partial sponsorship. Ask area businesses to donate to the program. Consider getting a grant (start this process early!).

Work out the budget FIRST – everything else will flow from that.

❷ Decide if this young adult summer reading program will be an incentive program only or if other programs will also be offered. If other programs will be offered, consider who will host/ staff them, how many will be done, location and type of program, i.e. crafts, games, educational. Decide if contests will be offered. Also decide if there will be a special program/ party for those participants who finish the reading program.

❸ Plan the young adult summer reading program at the same time planning is under way for the children's summer reading program. Decide whether you will use the state's theme for programming or make up your own.

September-October

❶ Decide how much material is needed, then order from the library system/the state. Summer reading program materials include posters, reading logs, manuals and/or t-shirts. Make a list of places to hang posters, i.e. schools, community centers, organizations, businesses, the library. Ask the library system consultant for more details, especially for deadlines for ordering summer reading program materials.

❷ Start looking for people to present programs. If other programs will be offered for teens during the summer, think about who would be best to present the programs. Performers book their dates months in advance. Some teachers, coaches and public figures are not available in the summer. Attend a performer showcase or two to see what's available in the area. Canvass the staff for library patrons who might be willing to donate their time for a program.

November-December

❶ Order items from the library system/the state.

❷ Decide how the reading incentive program will operate. Make a list of the kinds of prizes to be given and how they will be distributed, i.e. a prize every week or a prize for every book. Decide how participants will keep track of reading, either number of books or time spent reading. Examine catalogs and order prizes.

❸ Create a plan to publicize the teen summer reading program. Price advertising in the local newspaper. Decide if flyers or brochures will work best for the budget. Look into free PSAs on the local television station and radio stations. Try to set up feature stories with some interested teens and a writer/reporter from the newspaper, radio or television station. Highlight the program prominently on the library web page.

January

❶ Begin booking programs if you're offering them and schedule the space.

❷ Contact schools to find out what their requirements are for sending advertising home with students.

❸ Contact schools to begin scheduling visits to promote the programs in classrooms/libraries/ assemblies. Don't forget to contact school papers to advertise and to talk to feature writers to get stories placed in school papers. (Ads in these papers may be less expensive than the

local paper and feature stories don't cost you anything.) You can also email schools with your information and ask them to put it on their web pages or include it in their newsletters home.

④ Send your first solicitation letters to donors asking for prizes.

February

① Write copy for any advertising and begin designing the layout for any printed material you need (flyers/brochures/etc.).

② Decide how many of each printed item of advertising you will need.

Will you send a flyer home with every middle school/junior high/high school student?

③ Talk to radio and TV people and schedule time for any PSAs.

March

① Make follow-up phone calls to donors about prizes.

② Finalize layout and design of advertising flyers/brochures/etc. and take to printer.

April

① Write PSAs and ads for radio and TV, distribute printed advertising to schools/businesses/ etc.

② Call newspaper 2-4 weeks in advance to schedule any display ads for programming taking place beginning in May. Don't forget to talk to feature writers at the newspaper to place stories, too.

③ Create display ads for newspapers and start visiting schools to promote programs.

④ Run your newspaper/radio/TV ads for any programming starting this month.

⑤ Continue to visit schools and promote programs.

⑥ Begin programs.

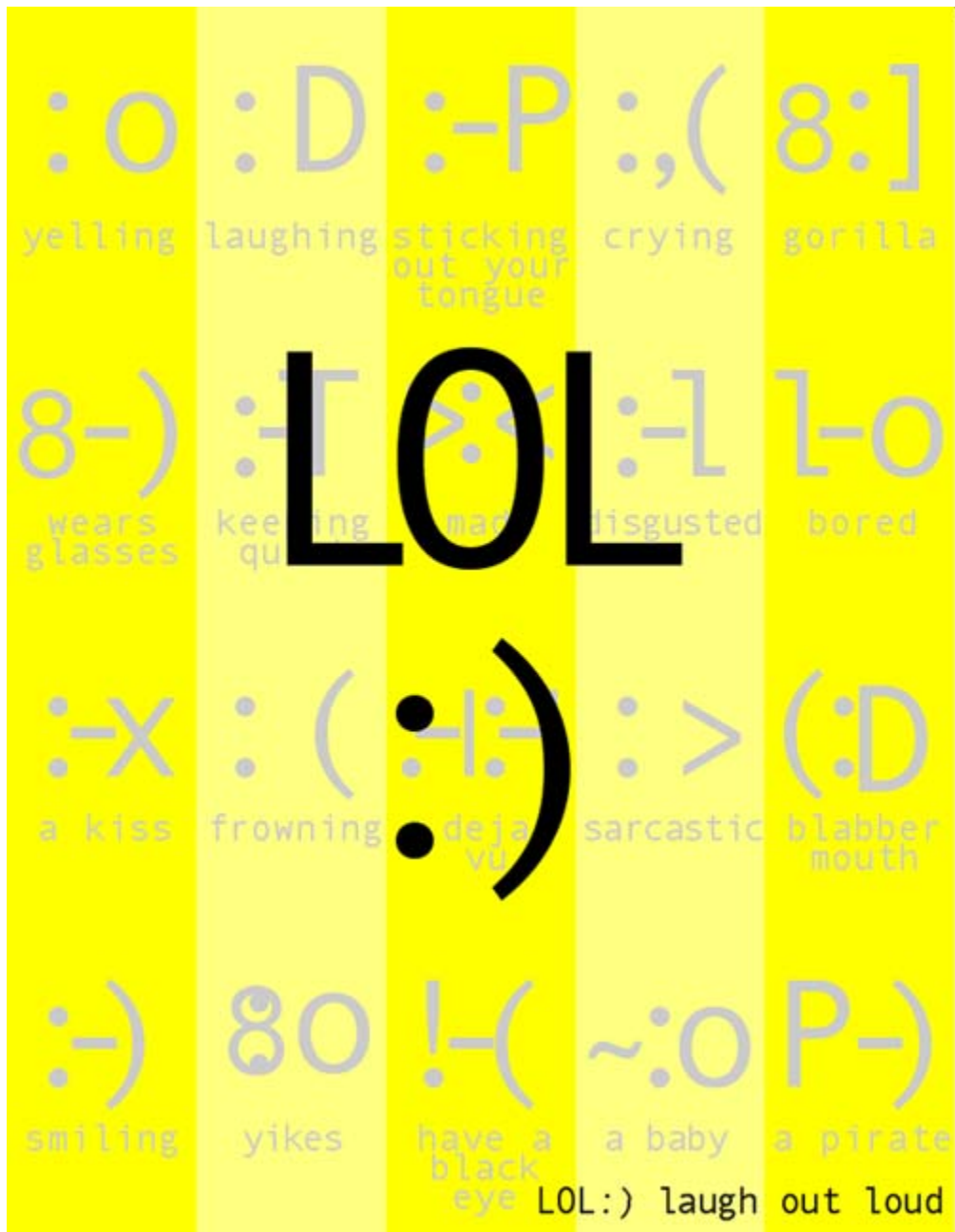
May-August

① Continue programs and host your culmination celebration.

August

① Compile statistics from programming and evaluate. How can it be better next year?

② Start all over again.



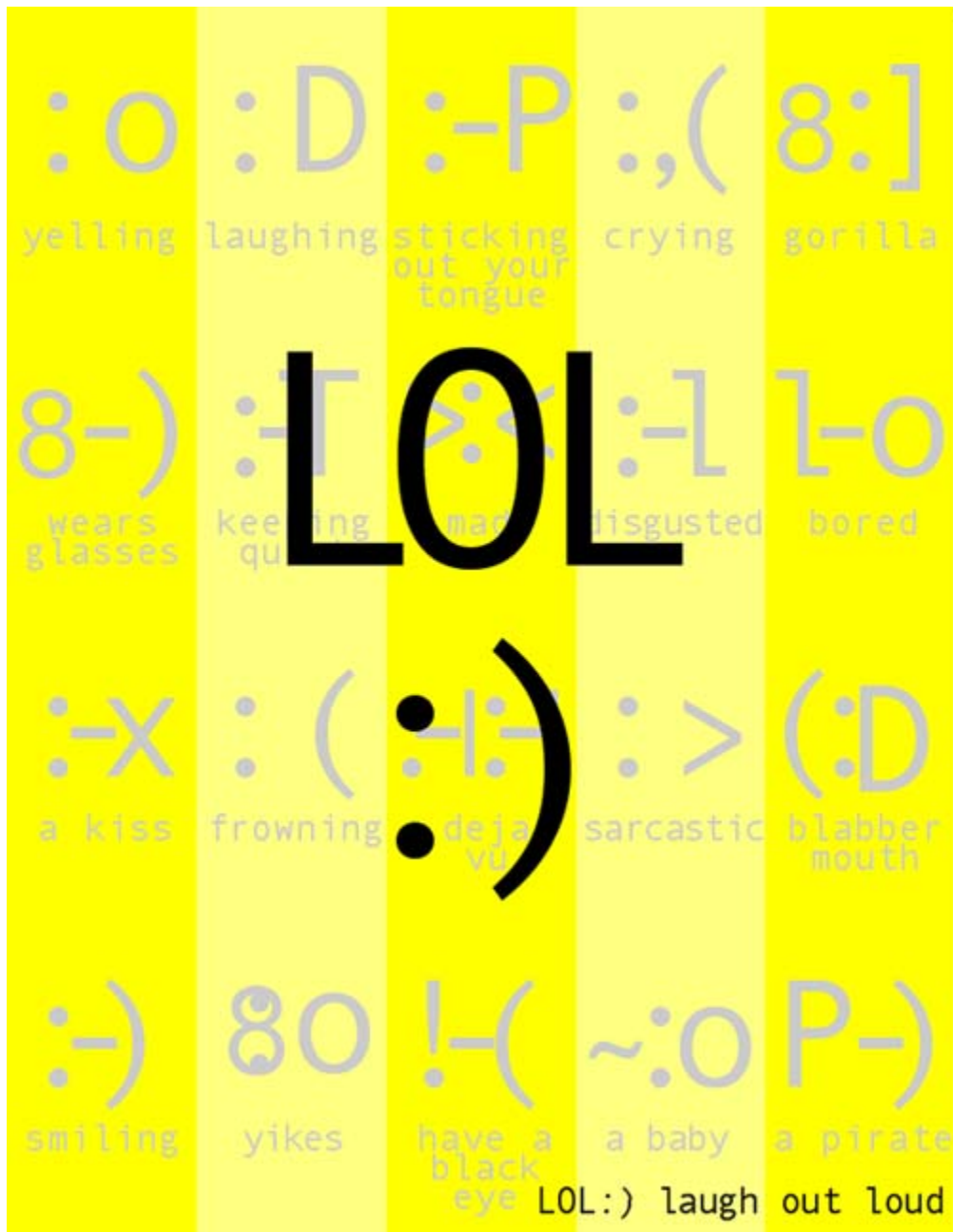
Chapter 2

Designing the Program

Designing the Program

Avoid glitches by crafting a summer reading program that fits your budget, time constraints, and staffing levels. Including teens in the design process will help avoid missteps. Library pages, volunteers and teen patrons can offer valuable input.

- ❶ Decide if teens will keep track of the number of books, pages, or minutes that are read. Counting books is the simplest method but penalizes teens that read long tomes. Do participants have to reach a particular number of books/pages/minutes in order to achieve prizes or to finish the program? If so, what is the minimum? Do they set their own goals? What counts? Books? Magazines? Comics?
- ❷ Teens love to get prizes for reading. Fast food coupons, paperback books, small items such as funky pens or water bottles work well for smaller prizes. Good grand prizes might be gift certificates to bookstores or malls, movie passes, a mountain bike, a CD player, or a savings bond. Decide when participants will receive prizes. For example, present a fast food coupon for every two books and a paperback book at the end of the program. Always keep in mind your budget when selecting prizes and be sure to use the phrase “while supplies last” in all promotional materials. If the number of prizes is limited, consider having a drawing at the end of each week of the program. Hold the grand prize drawing at the conclusion of the program. Always let the teen readers know they will be notified if they have won a prize.
- ❸ Consider sources of funding. Ask your library’s Friends group to underwrite part of the program and/or solicit donations from local businesses for prizes. Start this process early. Be sure to credit all donors appropriately.
- ❹ Determine what kind of teen reader registration process to use. Be sure to collect all pertinent reader information, i.e. name, address, phone number. Give consideration to collecting participant ages, schools, grades, previous participation in a reading program, how they learned about this program. With this information you will be able to put together some statistics about your participants. Consider using either registration cards or a database. Be sure to track the number of prizes teens have received and readers who have completed the program.
- ❺ As the teen readers sign up, distribute a reading log and a list of program guidelines. “Graduation certificates” might be given to all those who successfully complete the program. This is a great morale booster and will encourage teens to participate again next year. If the Children’s Department materials are not too “young” consider sharing some of their materials or design your own using ALA materials or original designs.
- ❻ Don’t let your program become too time-consuming. Coworkers will appreciate it and so will you! 😊



Chapter 3

Collection Development

From Whale Talk to Left Behind The Young Adult Collection

Preparing for a teen summer reading program is the perfect time to evaluate the current collection. Ask the following questions:

- ❶ Have outdated, dirty and worn books been weeded from the collection?
- ❷ Have new books and award-winning books been added regularly?
- ❸ Are new books displayed together and face out?
- ❹ Are there attractive, eye-catching displays of other books? (“Beach Reads”, “Top Ten Best Books for Young Adults”, “You Saw the Movie, Now Read the Book”, “Mysterious Reads”, etc.)
- ❺ Is non-fiction on display as well as fiction?
- ❻ Are the displays full of books or are there empty book holders?

Now that the current collection has been evaluated and the appropriate changes made, some problems may have come up. Here is a list of common problems with solutions:

PROBLEM

SOLUTION

No YA area, just shelves.

Make bold, colorful signs & clearly labeled shelves that shout “YA”! Use a book cart for new books and try it in different parts of the library.

Small budget for YA books.

Get on the agenda for the next board meeting and state your case. If not for the current year, maybe next year’s budget will be raised. Ask the Friends group or a local business for a donation.

No room for displays.

Make brightly colored bookmarks with booklists on them. Mark “TEENS” at the top and put them everywhere. Use a small table to feature a few books with a bold flyer in a standup acrylic holder.

Taking care of the collection

Basic services

❶ Weed

Having a small up-to-date collection is better than having a large out-of-date collection.

Teens may view it as easier to choose from a smaller amount of books (a huge collection can be overwhelming), the good books don't get lost, and there is more room for face-out displays.

- a. Establish parameters for your collections such as: weed when titles have: zero circs after two years; have never circed; zero circs even after having used them in several displays.
- b. Replace popular titles that are well-loved but are in poor condition.

❶ Steal from the adult collection, especially non-fiction and graphic novels.

❷ "New books" don't have to be BRAND new, they may be new to the teens.

❸ Use tools for display ideas- award lists, websites, listservs. The display doesn't have to say "award winners" as that does not really matter to teens but use the titles from such lists.

Especially adult award winners, teens may be familiar with adult books that have been in the news, their parents are reading or that have been made into a movie.

Intermediate

Do all of the above, and...

❶ Have a separate YA area, shelf, book cart or paperback rack.

❷ Replace worn copies of favorites with new editions.

❸ Separate or display YA non-fiction, pull from the adult collection if necessary.

Advanced

In addition to everything else try...

❶ Separating the collection by genre; label it or group together for easier browsing.

❷ Include magazines, graphic novels and comics in your collection.

❸ Include all formats of materials (audiobooks, music and videos etc.) in the YA area.

❹ Regularly use multiple displays to highlight the YA collection. Don't forget special non-fiction for summertime-like crafts, sports and how-to books. 😊

Non-Fiction Core Collection

AUTHOR	TITLE
1. Basso, Michael	<i>The Underground Guide to Teenage Sexuality</i>
2. Bell, Ruth	<i>Changing Bodies, Changing Lives</i>
3. Benson, Peter L.	<i>What Teens Need to Succeed</i>
4. Block, Francesca	<i>Zine Scene: The Do-It-Yourself Guide to Zines.</i>
5. Bode, Janet	<i>Heartbreak and Roses : Real-Life Stories of Troubled Love</i>
6. Bode, Janet	<i>The Colors of Freedom : Immigrant Stories</i>
7. Bode, Janet	<i>Voices of Rape</i>
8. Bolden, Tonya	<i>33 Things Every Girl Should Know</i>
9. Brooke, Michael	<i>The Concrete Wave: The History of Skateboarding</i>
10.Canfield, Jack	<i>Chicken Soup for the Teenage Soul Series</i>
11.Carlson, Richard	<i>Don't Sweat The Small Stuff For Teens</i>
12.Chipman, Dawn	<i>Cool Women</i>
13.Cloninger, Claire	<i>E-Mail from God for Teens</i>
14.Cobain,Bev	<i>When Nothing Matters Anymore : A Survival Guide for Depressed Teens</i>
15.Cohen,Dan	<i>Wrestling Renegades : An In-Depth Look at Today's Superstars of Pro Wrestling</i>
16.Columbia University	<i>The "Go Ask Alice" Book of Answers</i>
17.Covey, Sean	<i>The 7 Habits of Highly Effective Teens</i>
18.Daldry, Jeremy	<i>The Teenage Guy's Survival Guide</i>
19.Dee, Catherine	<i>The Girls' Book of Wisdom, The Girls' Guide to Life</i>
20.Drill, Esther	<i>Deal with It! A Whole New Approach to Your Body, Brain, and Life as a Gurl</i>
21.Erlbach, Arlene	<i>Worth the Risk: True Stories About Risk Takers Plus How You Can Be One, Too</i>
22.Franco, Betsy	<i>You Hear Me? : Poems and Writing by Teenage Boys</i>
23.Franco, Betsy	<i>Things I have to tell you : poems and writing by teenage girls</i>
24.Greenberg, Jan	<i>Heart to Heart : New Poems Inspired by Twentieth-Century American Art</i>
25.Greenberg, Keith	<i>Pro Wrestling: From Carnivals to Cable TV</i>
26.Hofstede, David	<i>Slammin' : Wrestling's Greatest Heroes and Villains</i>
27.Holliday, Laurel	<i>Why Do They Hate Me? : Young Lives Caught in War and Conflict</i>
28.Kirberger, Kimberly	<i>Teen Love: On Relationships, A Book for Teenagers</i>
29.Lobel, Anita	<i>No Pretty Pictures : A Child of War</i>
30.Lester, Julius	<i>To Be a Slave</i>
31.Levy, Barrie	<i>In Love and in Danger: A Teen's Guide to Breaking Free of Abusive Relationships</i>
32.Nelson Bible	<i>Extreme Teen Bible</i>
33.Nelson, Marilyn	<i>Carver: A Life in Poems</i>
34.McCoy, Kathy	<i>The Teenage Body Book, Life Happens</i>
35.Mannarino, Melanie	<i>The Boyfriend Clinic : The Final Word on Flirting, Dating, Guys, and Love</i>
36.Mayall, Beth	<i>Get over It : How to Survive Breakups, Back-Stabbing Friends, & Bad Haircuts</i>

37. Meyer, Stephanie H.	<i>Teen ink 2 : more voices, more visions</i>
38. Packer, Alex	<i>How Rude!</i>
39. Pelzer, Dave	<i>A Child Called "It", The Lost Boy</i>
40. Rosen Publishing	<i>Teen Witnesses to the Holocaust</i>
41. Rosenberg, Liz	<i>Light-gathering poems, Earth Shattering Poems</i>
42. Schwager, Tina	<i>Gutsy Girls: Young Women Who Dare</i>
43. Sender, Ruth	<i>The Cage</i>
44. Shandler, Sara	<i>Ophelia Speaks</i>
45. Smith, Michael W.	<i>Old Enough to Know</i>
46. Sparks, Beatrice	<i>It Happened to Nancy: A True Story from the Diary of a Teenager, Go Ask Alice, Jay's Journal, Almost Lost</i>
47. Tarbox, Katherine	<i>Katie.com: My Story</i>
48. Wilkinson, Bruce	<i>The prayer of Jabez for teens</i>
49. Winick, Judd	<i>Pedro and Me: Friendship, Loss, and What I Learned by</i>
50. Wong, Janet S.	<i>Behind The Wheel: Poems about Driving</i>

Fiction Core Collection

AUTHOR	TITLE	AGE
1. Almond, David	<i>Skellig, Kit's Wilderness</i>	J
2. Anderson, Laurie Halse	<i>Speak, Fever 1793</i>	S
3. Atkins, Catherine	<i>When Jeff Comes Home</i>	S
4. Atwater-Rhodes, Amelia	<i>In the Forests of the Night.</i>	J
5. Bauer, Joan	<i>Rules of the Road, Thwonk, Squashed</i>	J
6. Bennett, Cheri	<i>Life in the Fat Lane</i>	J
7. Block, Franceca Lia	<i>Weetzie Bat</i>	S
8. Bloor, Edward	<i>Tangerine</i>	J
9. Blume, Judy	<i>Forever</i>	S
10. Brashares, Ann	<i>Sisterhood of the Traveling Pants</i>	S
11. Brooks, Bruce	<i>The Moves Make the Man</i>	J
12. Bunting, Eve	<i>SOS Titanic</i>	J
13. Burgess, Melvin	<i>Smack</i>	S
14. Cadnum, Michael	<i>Zero at the Bone</i>	S
15. Card, Orson Scott	<i>Ender's Game</i>	S
16. Childress, Alice	<i>Rainbow Jordan</i>	J
17. Cooney, Caroline	<i>Face on the Milk Carton, Drivers Ed</i>	J
18. Cormier, Robert	<i>Tenderness, Chocolate War</i>	S
19. Creech, Stacy	<i>Absolutely Normal Chaos</i>	J
20. Crew, Linda	<i>Children of the River</i>	J
21. Crutcher, Chris	<i>Ironman, Athletic Shorts, Staying Fat for Sarah Byrnes</i>	S
22. Curtis, Christopher Paul	<i>Watsons Go to Birmingham</i>	J
23. Cushman, Catherine	<i>Catherine, Called Birdy</i>	J
24. Dessen, Sarah	<i>Keeping The Moon, Someone Like You</i>	J
25. Draper, Sharon M.	<i>Tears of a Tiger</i>	S
26. Duncan, Lois	<i>I Know What You Did Last Summer</i>	J
27. Duncan, Lois	<i>Killing Mr. Griffin</i>	J

28. Dunne, Diane	<i>So You Want to Be a Wizard (Magic Carpet Books)</i>	J
29. Farmer, Nancy	<i>The Ear, the Eye and the Arm</i>	J
30. Fleischman, Paul	<i>Whirligig</i>	S
31. Gallo, Don	<i>No Easy Answers: short stories about teenagers making tough choices</i>	S
32. Garden, Nancy	<i>Annie on my Mind</i>	S
33. Greene, Bette	<i>Summer of My German Soldier</i>	J
34. Haddix, Margaret	<i>Don't You Dare Read This Mrs. Dunphrey</i>	J
35. Haddix, Margaret	<i>Among the Hidden</i>	J
36. Hesser, Terry Spencer	<i>Kissing Doorknobs</i>	J
37. Hinton, S.E.	<i>The Outsiders, Rumble Fish, Tex</i>	J
38. Hobbs, Will	<i>The Maze, Downriver</i>	J
39. Howe, James	<i>The Watcher</i>	S
40. Johnson, Angela	<i>Toning the Sweep</i>	J
41. Kerr, M.E.	<i>Deliver us From Evie, Gentlehands</i>	S
42. Kindl, Patrice	<i>Owl in Love</i>	J
43. Klause, Annette Curtis	<i>Blood and Chocolate, Silver Kiss</i>	S
44. L'Engle, Madeleine	<i>A wrinkle in time</i>	J
45. Lane, Dakota	<i>Johnny Voodoo</i>	S
46. Le Guin, Ursula K.	<i>A Wizard of Earthsea- Earthsea Trilogy</i>	J
47. Levine, Gail Carson	<i>Ella Enchanted</i>	J
48. Lipsyte, Robert	<i>The Contender</i>	J
49. Lowry, Lois	<i>The Giver</i>	J
50. Lynch, Chris	<i>Iceman</i>	S
51. Marsden, John	<i>Letters from the Inside, So Much to Tell You</i>	S
52. Marsden, John	<i>Tomorrow When the War Began series</i>	S
53. Mazer, Norma Fox	<i>When She Was Good</i>	S
54. McCaffrey, Anne	<i>Dragonsong series</i>	J
55. McCormick, Patricia	<i>Cut</i>	S
56. McDonald, Joyce	<i>Swallowing Stones</i>	S
57. McKinley, Robin	<i>Beauty: A Retelling of the Story of Beauty and the Beast</i>	S
58. Meyer, Carolyn	<i>White Lilacs</i>	J
59. Mowry, Jess	<i>Babylon Boyz</i>	S
60. Myers, Walter Dean	<i>Monster, Slam, Fallen Angels</i>	S
61. Na, An	<i>A Step from Heaven</i>	J
62. Nix, Garth	<i>Sabriel</i>	J
63. Nixon, Joan Lowery	<i>Other Side of Dark, Whispers from the dead</i>	J
64. Nolan, Han	<i>Dancing on the Edge</i>	S
65. Nolan, Han	<i>If I Should Die Before I Wake</i>	J
66. Orr, Wendy	<i>Peeling the Onion</i>	S
67. Paulsen, Gary	<i>Hatchet, Brian's Winter, The Crossing, Soldiers Hearst</i>	J
68. Peck, Richard	<i>A Long Way From Chicago: A Novel in Stories</i>	J
69. Pierce, Tamora	<i>Magic steps</i>	J
70. Pike, Christopher	<i>Chain Letter</i>	J
71. Plum-Ucci, Carol	<i>The Body of Christopher Creed</i>	S

72. Pullman, Phillip	<i>The Golden Compass, Subtle Knife, The Amber Spyglass</i>	S
73. Pullman, Phillip	<i>Ruby in the Smoke</i>	S
74. Rennison, Louise	<i>Angus, Thongs and Full-Frontal Snogging</i>	S
75. Rinaldi, Ann	<i>In My Father's House, Coffin Quilt</i>	J
76. Rodman, Philbrick	<i>Freak the Mighty</i>	J
77. Rowling, J.K.	<i>Harry Potter & The Sorcerer's Stone</i>	J
78. Sacher, Louis	<i>Holes</i>	J
79. Shusterman, Neal	<i>The dark side of nowhere</i>	J
80. Sleator, William	<i>Strange Attractors, The Boxes</i>	S
81. Spinelli, Jerry	<i>Maniac Magee, Stargirl</i>	J
82. Staples, Suzanne Fisher	<i>Shabanu: daughter of the wind</i>	J
83. Taylor, Mildred	<i>Roll of Thunder, Hear My Cry</i>	J
84. Taylor, Theadore	<i>The Cay</i>	J
85. Thomas, Rob	<i>Rats Saw God, Satellite Down, Slave Day</i>	S
86. Thompson, Julian	<i>Grounding of Group Six</i>	S
87. Trueman, Terry	<i>Stuck in Neutral</i>	J
88. Vail, Rachel	<i>Wonder, Do Over</i>	J
89. Vande Velde, Vivian	<i>Companions of the Night</i>	J
90. Voigt, Cynthia	<i>When She Hollers, Homecoming</i>	S
91. Weiss, Jerry	<i>From One Experience to Another</i>	S
92. Werlin, Nancy	<i>Killer's Cousin</i>	S
93. White, Robb	<i>Deathwatch</i>	J
94. Williams-Garcia, Rita	<i>Like Sisters on the Homefront</i>	J
95. Wittinger, Ellen	<i>Hard Love</i>	S
96. Wolff, Virginia Euwer	<i>Make Lemonade, True Believer</i>	J
97. Wood, June Rae	<i>The Man Who Loved Clowns</i>	J
98. Woodson, Jacqueline	<i>From the Notebooks of Melanin Sun</i>	J
99. Woodson, Jacqueline	<i>I Hadn't Meant to Tell You This, If You Come Softly</i>	J
100. Zindel, Paul	<i>The Pigman</i>	J

Series Fiction Core Collection

	SERIES	PUBLISHER	GENRE
1.	<i>Angel</i>	Pocket	TV tie-in
2.	<i>Book of Shadows</i>	Penguin	Supernatural
3.	<i>Brio Girls</i>	Bethany House	Christian Fiction
4.	<i>Buffy the Vampire Slayer</i>	Pocket	TV tie-in
5.	<i>Christy and Todd, The College Years</i>	Bethany House	Christian Fiction
6.	<i>Circle of Three</i>	Harper Collins	Supernatural
7.	<i>Clearwater Crossing</i>	Random House	Romance
8.	<i>Dark Secrets</i>	Pocket	Supernatural
9.	<i>Daughters of the moon</i>	Hyperion	Supernatural
10.	<i>Everworld</i>	Scholastic	Fantasy
11.	<i>Fearless</i>	Pocket	Suspense
12.	<i>Left Behind</i>	Tyndale Kids	

13.	<i>Love Stories</i>	<i>Bantam Books</i>	Romance
14.	<i>Making Out</i>	Avon Flare	Romance
15.	<i>Net Force</i>	Berkley	Adventure
16.	<i>One Last Wish</i>	Bantam Skylark	Tear jerker
17.	<i>Real Teens</i>	Scholastic	Realistic
18.	<i>Roswell High</i>	Pocket	TV tie-in
19.	<i>Sabrina The Teenage Witch</i>	Pocket	TV tie-in
20.	<i>The Blair Witch Files</i>	Random House	Supernatural
21.	<i>The Mediator</i>	Pocket	Supernatural
22.	<i>TodaysGirls.com</i>	Tommy Nelson	Christian

Magazine Core Collection

TITLE	TOPIC	AGES	PRICE
1. <i>Black Beat</i>	music (rap)	12+	21.95
2. <i>Blast</i>	fanzine	12-14	25.00
3. <i>Bop</i>	fanzine	12-14	25.00
4. <i>Breakaway</i>	boy's magazine (Christian)	12+	15.00
5. <i>Brio</i>	girls's magazine (Christian)	12+	18.00
6. <i>Cicada</i>	creative writing	12+	35.97
7. <i>Computer Gaming World</i>	computer games	12+	20.00
8. <i>Cosmo Girl</i>	girl's magazine	12+	14.97
9. <i>Electronic Gaming Monthly</i>	computer games	12+	25.00
10. <i>Entertainment Weekly</i>	entertainment (general)	14+	58.86
11. <i>ESPN</i>	sports (general)	14+	29.97
12. <i>Latin Girl</i>	girl's magazine (Hispanic)	12+	14.95
13. <i>Mad</i>	humor	12 +	19.97
14. <i>Pro Wrestling Illustrated</i>	sports (pro wrestling)	12+	37.00
15. <i>Rolling Stone</i>	music (general)	16+	19.94
16. <i>Seventeen</i>	girl's magazine	12+	20.00
17. <i>Slam</i>	sports (basketball)	12+	15.96
18. <i>Source</i>	music (rap)	14+	19.95
19. <i>Spin</i>	music (general)	14+	11.95
20. <i>Teen</i>	girl's magazine	12+	24.00
21. <i>Teen en espanol</i>	general interest (Hispanic)	14+	19.95
22. <i>Teen Ink</i>	literary	12+	25.00
23. <i>Teen People</i>	general interest	12+	15.97
24. <i>Teen Style</i>	Girl's magazines (African-American)	12+	24.95
25. <i>Teen Voices</i>	literary	12+	19.95
26. <i>Transworld Skateboarding</i>	sports (extreme)	12+	9.96
27. <i>Vibe</i>	music (rap)	14+	11.95
28. <i>WWF</i>	sports (pro wrestling)	12+	24.00
29. <i>XXL</i>	music (rap)	16+	19.97
30. <i>YM</i>	girl's magazine	12+	36.00

Get Those Books Out of the Library! How to Market That Fantastic Teen Collection

You've invested time and money building a collection appealing to teens. Now you need to promote those books so they'll head home in backpacks and book bags, not gather dust on library shelves.

- ❶ Try to locate each display where teens will see it. This may be in the YA Department, next to the computers and CDs, in a display case near the lobby or check-out desk. Make sure the books and other items will be visible and accessible. Consider face-out shelving or special wire table-top racks from Highsmith or Brodart.
- ❷ Think about what you want to highlight with your display. Consider rotating the theme, new books, award winners and subject-specific themes are always popular. Examples might be *Survival* (outdoor adventure), *Whodunnit?* (mysteries), *That's a Laugh* (humor) or *He Loves Me, He Loves Me Not* (dating). Paying attention to teen pop culture, teen magazines, MTV, or teen websites may spark ideas.
- ❸ Think variety when focusing on a single theme. Try to include both fiction and nonfiction, as well as magazines, CDs, movies, or software. Incorporate books written for different reading levels; for example, if the display focuses on time travel, include not only Caroline Cooney's YA novel *Both Sides of Time* series, but also Michael Crichton's *Timeline*. There may be a few titles at the upper end of the juvenile section that could also work well.
- ❹ Draft teen volunteers, advisory board members, or "faithful patrons" to create artwork for the display. Ask artistic coworkers for assistance.
- ❺ Make sure the display stays full as teens check out items. If possible, change the display at least every couple of weeks.
- ❻ Create a booklist related to the display. (See *Book and Journal Resources* and *Web Resources* in the Professional Resources section) Try to include a quick sentence or two about each book to hook browsers' attention. Also include call numbers. Have extra copies of the booklist for teens to take home.
- ❼ Try putting together a short newsletter (even if it is just a single page) reviewing new YA titles. Even better, let teens write the reviews and rate the books. Keep the newsletter near the displays.
- ❽ Put a three-ring binder near the YA books. Have a section in the binder for patrons' reviews and another section to highlight particularly intriguing professional reviews. 😊

“And the Alex Goes To . . .”

Purchasing books that have won YA awards can give your collection development a solid foundation. There’s an award for every type of book, from the “Quick Picks” that attract teens who don’t like to read, to the Printz which focuses on more serious titles. So bring out the red carpet and put the spotlight on some of these awards!

Alex Awards

Given to adult books that the committee believes are especially appealing to young adults. Ten books, either fiction or nonfiction, are chosen each year by a YALSA task force.

Best Books for Young Adults (BBYA)

YALSA committee selects and annotates a list of what it feels to be the year’s significant fiction and nonfiction titles. A BBYA book should have either “proven or potential appeal” to teens. From each year’s winning list, the committee goes on to choose a **Top Ten Best Books for Young Adults**.

Heartland Award

Established by The Writing Conference, Inc. in 1996, the Heartland Award honors excellence in writing for adolescents. The Conference’s intention is to encourage teens to read superb YA books and to encourage schools to use such books in the classroom. The 2002 winner was Phyllis Reynolds Naylor’s *Jade Green*.

Margaret A. Edwards Award

Presented to one author annually since 1988, this award honors a lifetime body of work rather than one particular title. The honoree is decided by YALSA; *School Library Journal* sponsors the award. The most recent winner (2002) is Paul Zindel.

Michael L. Printz Award

Given to one fiction or nonfiction book annually (although up to four other titles may be listed as “honor” books). This award, chosen by a YALSA committee, recognizes excellence in new literature designated as specifically for YAs.

National Book Award for Young People’s Literature

Presented annually each November by the National Book Foundation to promote outstanding works by American authors.

One Hundred Best Books for Teens

The 100 best books published for young adults from 1966-2000 as chosen by librarians.

Outstanding Books for the College Bound

Works are selected in five categories: fiction, nonfiction, biography, poetry, and drama. Each title is intended to “open doors to discovery, knowledge, adventure and enchantment.” These books provide excellent reading for students as they prepare for college. A YALSA committee updates this list every five years.

Parents' Choice Awards

Parents, teachers, librarians, artists, and children find the best new books for young people. Each spring and fall, Parents' Choice announces fiction, nonfiction, and paperback honorees; some of the titles are YA.

Popular Paperbacks

A YALSA committee selects 10-25 YA books annually that are accessible, topical, or popular, that are readily available in paperback, and that fit into one of the year's chosen genres or topics. Examples of topics are diaries, sports, and music.

Quick Picks for Reluctant Young Adult Readers

Annually, a YALSA committee chooses and annotates young adult titles deemed particularly attractive to teens who do not like to read.

Scott O'Dell Award for Historical Fiction

Established in 1982 to honor the previous year's best work of historical fiction for either children or young adults. The book's setting must be the New World.

Society of School Librarians International: Book Awards

Annual awards for the best trade books for young people in the following categories: Language Arts (novels); Social Studies; and Science. Each of these categories is broken down into selections for grades K-6 and grades 7-12.

Young Adult Audiobook Selections

The Media Selection and Usage Committee (a part of YALSA) selects titles from the most recent two years of audiobooks. The recordings must be of high quality and appeal to teenagers.

Videos and DVDs for Young Adults

Chosen by a YALSA committee, these selections must have been released in the U.S. during the previous two years and must be under 60 minutes long.

William Allen White Award

This award was established in 1952 by Emporia State University to encourage Kansas youth to enjoy good books. Children who read at least two titles from the master list of nominated books are eligible to vote for their favorite. Since 2001, two awards (chosen from two master lists) have been presented annually. One is selected by 3rd-5th graders, the second by 6th-8th graders. The 2002 award for older readers went to Bud, Not Buddy by Christopher Paul Curtis.

Selected Recent Award Winners

2002 Alex Awards:

- Brooks, Geraldine. (2001). Year of wonders: A novel of the plague. New York: Viking.
- Doyle, William. (2001). An American insurrection: The battle of Oxford, Mississippi, 1962. New York: Doubleday.
- Durham, David Anthony. (2001). Gabriel's story. New York: Doubleday.
- Ehrenreich, Barbara. (2001). Nickel and dimed: On (not) getting by in America. New York: Metropolitan Books.
- Enger, Leif. (2001). Peace like a river. New York: Atlantic Monthly Press.
- Kruger, Kobie. (2001). The wilderness family: At home with Africa's wildlife. New York: Ballantine.
- Morrissey, Donna. (2001). Kit's law. Boston: Houghton Mifflin.
- Odem, Mel. (2001). The rover. New York: Tor.
- Vijayaraghavan, Vineeta. (2001). Motherland. New York: Soho.
- Walker, Rebecca. (2001). Black, white, and Jewish: Autobiography of a shifting self. New York: Riverhead Books.

2002 Top Ten Best Books for Young Adults:

- Brashares, Ann. (2001). The sisterhood of the traveling pants. New York: Delacorte.
- Cormier, Robert. (2001). The rag and bone shop. New York: Delacorte.
- Crutcher, Chris. (2001). Whale talk. New York: Greenwillow.
- Flinn, Alex. (2001). Breathing underwater. New York: HarperCollins.
- Jenkins, A. M. (2001) Damage. New York: HarperCollins.
- Mosher, Richard. (2001). Zazoo. New York: Clarion.
- Nix, Garth. (2001). Lirael. New York: HarperCollins.
- Taylor, Mildred. (2001). The land. New York: Penguin Putnam.
- Williams-Garcia, Rita. (2001). Every time a rainbow dies. New York: HarperCollins.
- Wolff, Virginia Euwer. (2001). True believer. New York: Atheneum.

2001 National Book Award for Young People's Literature

Winner:

- Wolff, Virginia Euwer. (2001). True believer. New York: Atheneum.

Honor Books:

- DiCamillo, Kate. (2001). The tiger rising. Cambridge, Mass.: Candlewick.
- Hoose, Phillip. (2001). We were there too!: Young people in U.S. history. New York: Farrar Straus Giroux.
- Na, An. (2001). A step from heaven. Asheville, NC: Front Street.
- Nelson, Marilyn. (2001). Carver: A life in poems. Asheville, NC: Front Street.

2002 Michael L. Printz Award:

Winner:

- Na, An. (2001). A step from heaven. Asheville, NC: Front Street.

Honor Books:

- Abrams, Jan Greenberg (Ed.). (2001). Heart to heart: New poems inspired by twentieth-century American art. New York: Harry N. Abrams.
- Dickinson, Peter. (2001). The ropemaker. New York: Delacorte.

Lynch, Chris. (2001). Freewill. New York: HarperCollins.
Wolff, Virginia Euwer. (2001). True believer. New York: Atheneum.

2002 Quick Picks for Reluctant Young Adult Readers (Selected)

Atwater-Rhodes, Amelia. (2001). Shattered Mirror. New York: Delacorte.

Cabot, Meg. (2001). Princess in the spotlight: Princess diaries volume II. New York: HarperCollins.

Canfield, J., Hansen, M. & Kirberger, K. (Eds.). (2001). Chicken soup for the teenage soul letters: Letters of life, love, and learning. Deerfield Beach, Fla: Health Communications.

Cart, Michael (Ed.). (2001). Love & sex: Ten stories of truth. New York: Simon & Schuster.

Draper, Sharon M. (2001). Darkness before dawn. New York: Atheneum.

Friedman, Linda & White, Dana (Eds.). (2001). Teen People: Real life diaries: Inspiring true stories from celebrities. New York: Avon.

Genat, Robert. (2001). Lowriders. Osceola, Wis.: MBI Publishing.

Groening, Matt. (2001). Simpsons comics royale. New York: HarperPerennial.

Myers, Walter Dean. (2001). The greatest: Muhammed Ali. New York: Scholastic.

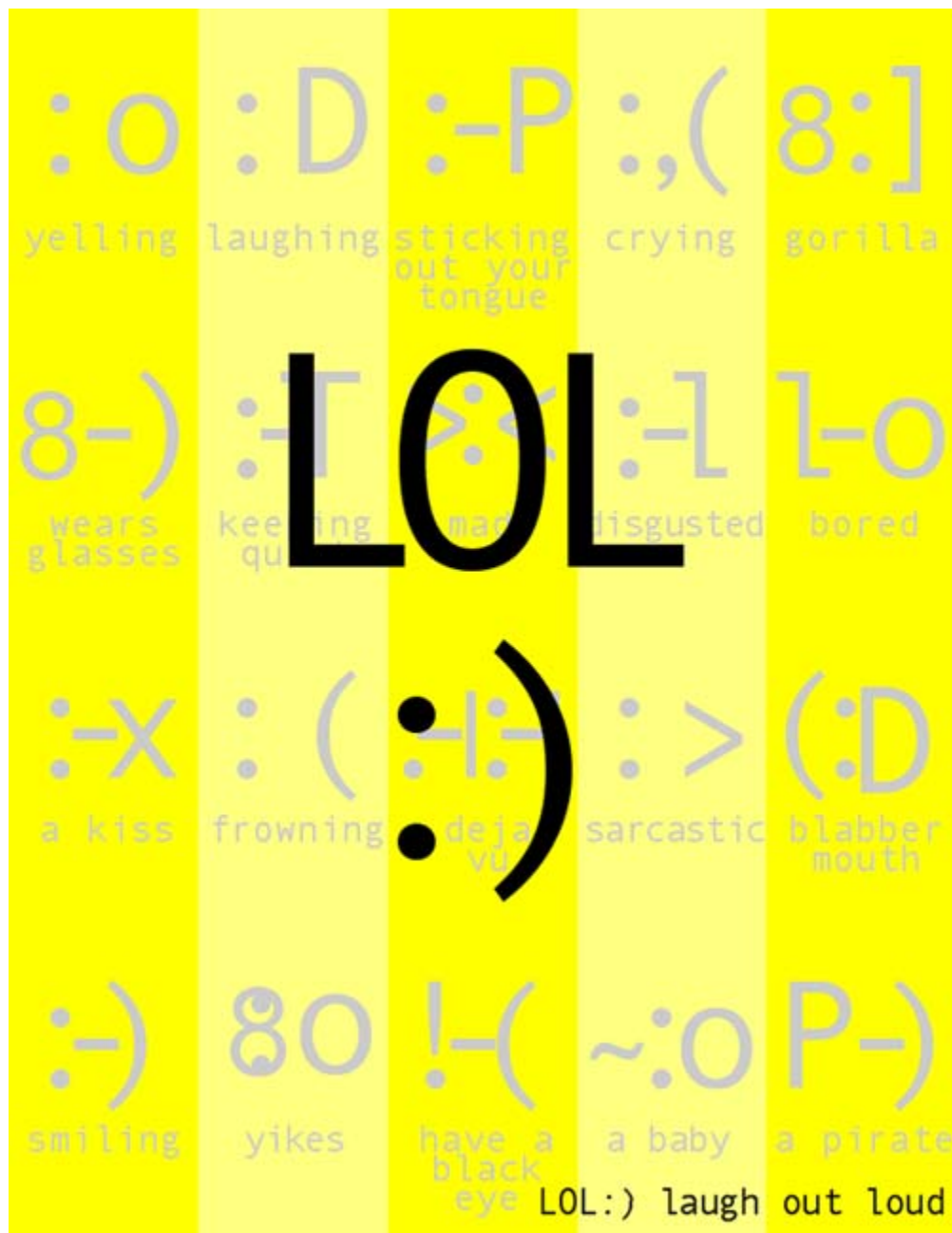
Piven, Joshua & David Borgenicht. (2001). The worst case scenario survival handbook: Travel. San Francisco: Chronicle.

Rennison, Louise. (2001). On the bright side, I'm now the girlfriend of a sex god. New York: HarperCollins.

Sones, Sonya. (2001). What my mother doesn't know. New York: Simon and Schuster.

Tom, Karen & Frost, Matt (Eds.). (2001). Angst! Teen verses from the edge! New York: Workman.

Zindel, Paul. (2001). Night of the bat. New York: Hyperion.



Chapter 4

Readers' Advisory

“Got any good books?” Providing Readers’ Advisory

Providing readers’ advisory to teens is a major part of the job. Get to know the teens that come in, find out what they’re interested in and don’t be afraid to get into conversations whenever possible. The more they get to know you, the more willing they’ll be to take gentle suggestions on what books they might like.

SOME WILL ASK FOR HELP...

Some teens will approach you for help in finding a book to read. The key to readers’ advisory is to ask the right questions, not to always know the perfect book for each patron. A sample interview follows:

Teen: Can you help me?

Librarian: Sure, what do you need?

Teen: Can you tell me a good book to read?

Librarian: I could tell you a ton of good books to read – but, what was the last book that you liked?

Teen: Oh, I can’t remember really.

Librarian: Do you like mysteries, science fiction, non-fiction...?

Teen: Well, I hate non-fiction and NOT mysteries or sci-fi. I dunno.

Librarian: What TV shows or movies do you like?

Teen: Oh, I mostly watch ESPN.

Librarian: So, you like sports?

Teen: I love swimming – I made the swim team last year and it was great.

Librarian: I think I know a book you’d like. Whale Talk by Chris Crutcher – all about a high school swim team – it’s checked out all the time. There’s a few others similar to that title that I’ll show you as well. Follow me.

Teen: Okay, thanks.

By talking long enough and asking enough questions, you will think of some good books to suggest. If they like a certain author or series and the library does not have them, do not forget to tell the teens about inter-library loan.

OTHERS WILL NOT ASK FOR HELP...

Some teens will be very reluctant to ASK for help but they really appreciate it if you offer. With these teens, be brief and back off quickly if it seems they are done with the conversation. Hang out in the stacks as much as possible to be available to offer assistance if a teen looks perplexed or is trying to find a book.

Booklists (on bookmarks or flyers) are great to have readily available to those teens who want to find everything themselves. A three-ring binder in the YA area filled with professional reviews, newspaper clippings, and teen reviews are helpful for patron browsing. Don’t forget – “in your face” displays are a great reader’s advisory tool. 😊

Assorted Book Lists

The following lists can be used when putting up YA book displays. It is best to use a theme and then pick books matching the theme. The displays need to be available to patrons for at least one week, should be refilled regularly and can stay up on display for up to four weeks.

Cool Classics

Animal Farm – George Orwell
Bridge to Terabithia – Katherine Paterson
Catcher in the Rye – J.D. Salinger
Chocolate War – Robert Cormier
The Giver – Lois Lowry
Grapes of Wrath – John Steinbeck
Lord of the Flies – William Golding
Maniac Magee – Jerry Spinelli
The Outsiders – S.E. Hinton
To Kill a Mockingbird – Harper Lee

Dear Diary

Angus, Thongs and Full Frontal Snogging: Confessions of Georgia Nicolson – Louise Rennison
The Brimstone Journals – Ronald Koertge
Confess-o-rama – Ronald Koertge
Confessions of a Teenage Drama Queen – Dyan Sheldon
Diary of Anne Frank – Anne Frank
Don't You Dare Read this Mrs. Dumphery – Margaret Peterson Haddix
Jay's Journal – Anonymous
Princess Diaries – Meg Cabot
Rats Saw God – Rob Thomas
The Skin I'm In – Sharon Flake
What My Mother Doesn't Know – Sonya Sones
Wurst Case Scenario – Catherine Clark
Zlata's Diary – Zlata Filipovic

Death and dying

After the First Death – Robert Cormier
Drive-By – Lynne Ewing
Driver's Ed – Caroline Cooney
Freak the Mighty – W. Rodman Philbrick
Hate You – Graham McNamee
I Know What You Did Last Summer – Lois Duncan
The Silver Kiss – Annette Curtis Klause
Tangerine – Edward Bloor
Tiger Eyes – Judy Blume
Toning the Sweep – Angela Johnson
What Girls Learn – Karen Cook

Whirligig – Paul Fleishchman
Who Killed Mr. Chippendale? – Mel Glenn

Get Graphic

Amazing True Story of a Single Mom – Katherine Arnoldi
Angel: Surrogates – Christopher Golden
Batman: the Dark Knight Returns – Frank Miller
Batman: Gotham Adventures – Ty Templeton
Batman: Knightsend – Chuck Dixon
Pedro and Me – Judd Winick
Ranma ½ (series) – Rumiko Takahashi
Sailor Moon (series) – Maoko Takeuchi
Strangers in Paradise: High School – Terry Moore
Star Wars: A New Hope – Bruce Jones

Get in the Game

Damage – A.M. Jenkins
Fighting Ruben Wolfe – Markus Zusak
Halfback Tough – Thomas Dygard
Iceman – Chris Lynch
Necessary Roughness – Marie Lee
Run If You Dare – Randy Powell
Slam! – Walter Dean Myers
Slot Machine – Chris Lynch
Three Clams and an Oyster – Randy Powell
Whale Talk – Chris Crutcher
Wrestling Sturbridge – Rich Wallace

Love is in the Air

The Beetle and Me: a Love Story – Karen Ramano Young
Hard Love – Ellen Wittlinger
The Girl Who Loved Tom Gordon – Stephen King
Kissing Tennessee – Kathi Appelt
Love & Sex – Michael Cart
Love Among the Walnuts – Jean Ferris
Love Stories (series) – Various Authors
Making Out (series) – Katherine Applegate
Owl in Love – Patrice Kindl
Tom Loves Anna Loves Tom – Bruce Clements

Reality Check

Chocolate For a Teen's Heart – Kay Allenbaugh
Chicken Soup for the Teenage Soul (series) – Jack Canfield
Chicken Soup for the Teenage Soul Letters – Jack Canfield
Hot Chocolate for the Mystical Teen – Arielle Ford
Taste Berries for Teens (series) – Bettie B. Youngs
Teen Ink (series) – Stephanie H. Meyer

Things I Have to Tell You – Betsy Franco

Riot Girrrl – Girl Power

Deliver Us from Evie – M.E. Kerr

Fearless (series) – Francine Pascal

Harley Like a Person – Cat Bauer

Like Sisters on the Homefront – Rita Williams Garcia

Make Lemonade – Virginia Euwer Wolfe

Party Girl – Lynne Ewing

Rules of the Road – Joan Bauer

Sisterhood of the Traveling Pants – Ann Brashares

The Skin I'm In – Sharon Flake

Speak – Laurie Halse Anderson

Ties That Bind, Ties That Break: a novel – Lensey Namioka

Violet and Claire – Francesca Lia Block

Strange Orbit & Flights of Fantasy

The Boxes – William Sleator

Dealing with Dragons – Patricia Wrede

Dragonsong– Anne McCaffrey

The Ear, the Eye and the Arm – Nancy Farmer

Ender's Game – Orson Scott Card

Ender's Shadow – Orson Scott Card

Fahrenheit 451 – Raymond Bradbury

His Dark Materials (series) – Phillip Pullman

Left Behind (series) – Tim LaHaye & Jerry Jenkins

Protector of the Small (series) – Tamora Pierce

Shade's Children – Garth Nix

That's Mysterious

Body of Christopher Creed – Carol Plum-Ucci

Burning Up – Caroline Cooney

The Cat Who (series) – Lillian Jackson Braun

Death on the Nile – Agatha Christie

Eccentric Circles – Rebecca Lickiss

The Hound of the Baskervilles – Sir Arthur Conan Doyle

Learning to Fly – April Henry

Playing for Keeps – Joan Lowry Nixon

Silent to the Bone – E.L. Konigsberg

Voices after Midnight – Richard Peck

Whispers from the Dead – Joan Lowry Nixon

These Boys lives

Breathing Underwater – Alex Flinn

Fast Talk on a Slow Track – Rita Williams-Garcia

Forged by Fire – Sharon Draper

Hard Love – Ellen Wittlinger

Hatchet – Gary Paulsen
Holes – Louis Sachar
Monster – Walter Dean Myers
Rats Saw God – Rob Thomas
Tenderness – Robert Cormier
Whale Talk – Chris Crutcher
When Zachary Beaver Came to Town – Kimberly Willis Holt

Tough Times

A Hero Ain't Nothin' but a Sandwich – Alice Childress
Babylon Boyz – Jess Mowry
The Basketball Diaries – Jim Carroll
Beauty Queen – Linda Glovach
Chinese Handcuffs – Chris Crutcher
Go Ask Alice – Anonymous
Kicks – Janet Fitch
Pure Sunshine – Brian James
Smack – Melvin Burgess
The House that Crack Built – Clark Taylor
That Was Then, This Is Now – S.E. Hinton
The White Horse – Cynthia Grant

Voices and Verses

A Night Without Armor – Jewel
Angst: Teen Verses from the Edge – Karen Tom
Behind the Wheel: Poems About Driving – Janet Wong
The Brimstone Journals – Ronald Koertge
Heart to Heart: New Poems Inspired by 20th Century Art – Jan Greenberg
Listen Up: Spoken Word Poetry – Zoi Anglesey
The Rose that Grew from Concrete – Tupac Shakur
Quiet Storm – Lydia Okuturo
Slam – Cecily Von Ziegesar
Who Killed Mr. Chippendale? – Mel Glenn
You Hear Me? – Betsy Franco

What to Read When You Hate to Read

A Day No Pigs Would Die – Robert Peck
Athletic Shorts – Chris Crutcher
The Face on the Milk Carton – Caroline Cooney
Go Ask Alice – Anonymous

Web Sources for Teen RA

Amazon

www.amazon.com

After you scroll down and click on Teens, this site is very helpful for any novice to YA literature. Amazon offers various subject areas for fiction and non-fiction books and gives titles of recent award winners. Plus you don't have to buy anything to browse.

Authors

<http://dir.yahoo.com/Arts/Humanities/Literature/Authors/>

An offshoot of yahoo.com, this site gives multiple categories and site listings for all genres and lots of authors. Once you click on a category it will take you to more sites, many of which have links to popular genre authors. Many of the sites are maintained by the fans of some of the authors, while others are maintained by the author.

Baker and Taylor

<http://www.btol.com/>

This is Baker and Taylor's online ordering site. To order you will need to set up a password, which is required. *Kirkus* and *Library Journal* both list current reviews of various titles.

Booklist

www.ala.org/booklist/index.html

The online counterpart of the American Library Association's print review journal, *Booklist*. A short list of fiction and non-fiction for older and middle readers is under the section Books for Youth.

Booklists for Young Adults on the web

<http://www.seemore.mi.org/booklists/>

So far this site is one of the most comprehensive websites available with a significant number of booklists all linked to other libraries across the nation. Separated by subject area and divided by fiction and non-fiction, this site is helpful for patrons who want readalikes. Links to topics such as adoption, politics and Star Wars and everything in between are available.

Books for the Teen Age

<http://www2.nypl.org/home/branch/teen/bta1.html>

Part of the New York Public Library's TeenLink, this is an annotated list of new titles in the annual *Books for the Teen Age* publication.

Bookwire

<http://bookwire.com/>

This site has a listing of many of the popular journals such as *Publisher's Weekly*, *School Library Journal* and *Library Journal*. Bookwire also lists the current bestsellers along with mass market and trade paperback books.

BWI Title Tales (Book Wholesalers Inc.)

www.bwibooks.com

You can search by Dewey number subject areas, or Women's History, Summer Reading and Pearl Harbor. Searching can also be done by interest level based on age, by journal reviews, award winners, different languages and even by binding type! Designed specifically for public libraries. To order books from BWI an account with a password is required.

Core collection: an introduction

<http://www.connectingYA.com/corecoll.htm>

"One of the most popular features of the first edition of Connecting Young Adults and Libraries was the "core collection" section. For a variety of reasons, this section was eliminated from the

print version of the 2nd copy, but here it is on the Web as the first of many web-only supplements,” stated by Patrick Jones.

Favorite Teenage Angst Books

<http://www.grouchy.com/angst/>

“Book reviews are arranged according to the broad, amorphous categories listed...” such as sex & love, fitting in and creativity.

Reading rants! Out of the ordinary teen booklists

<http://tln.lib.mi.us/~amutch/jen/>

A variety of lists available for readalikes, booktalks, etc. All compiled by young adult librarian Jennifer Hubert.

School Library Journal

<http://www.slj.com>

School Library Journal, the print magazine, and now School Library Journal Online, the web site, serves librarians who work with young people in school and public libraries. The two publications give librarians indispensable information needed to manage libraries from creating high-quality collections to understanding how technology can assist – or hinder – learning. One other item to note, this site offers an online index for their reviews and have them listed by authors and SLJ titles. It is possible to read a review from up to three years ago.

See YA Around!

www.geocities.com/cplrmh

This site, maintained by RoseMary Honnold, provides photos, ideas and how-to for young adult programs.

Young Adult Librarian’s Help/Homepage

<http://yahelp.suffolk.lib.ny.us>

This site gives links to some of the most commonly referenced review journals for young adult literature. Also, the site offers information on publishers, websites for teens, a list of popular listservs, and a listing of numerous professional organizations and associations.

Young Adult Library Services Association

<http://www.ala.org/yalsa/index.html>

The YASD is interested in the improvement and extension of services to young people in all types of libraries. Well known for putting together booklists, the YASD also maintains several YA author book awards including the Printz, Margaret Edwards and Alex awards.

Email listservs

To subscribe, go to the websites listed below the listserv names.

YALSA-BK

YALSA-L

YA-Urban

YA-YAAC

<http://www.ala.org/yalsa/professional/yalsalists.html>

PUBYAC

<http://www.pallasinc.com/pubyac>

Selected Recent Award Winners

2002 Alex Awards:

- Brooks, Geraldine. (2001). Year of wonders: A novel of the plague. New York: Viking.
- Doyle, William. (2001). An American insurrection: The battle of Oxford, Mississippi, 1962. New York: Doubleday.
- Durham, David Anthony. (2001). Gabriel's story. New York: Doubleday.
- Ehrenreich, Barbara. (2001). Nickel and dimed: On (not) getting by in America. New York: Metropolitan Books.
- Enger, Leif. (2001). Peace like a river. New York: Atlantic Monthly Press.
- Kruger, Kobie. (2001). The wilderness family: At home with Africa's wildlife. New York: Ballantine.
- Morrissey, Donna. (2001). Kit's law. Boston: Houghton Mifflin.
- Odem, Mel. (2001). The rover. New York: Tor.
- Vijayaraghavan, Vineeta. (2001). Motherland. New York: Soho.
- Walker, Rebecca. (2001). Black, white, and Jewish: Autobiography of a shifting self. New York: Riverhead Books.

2002 Top Ten Best Books for Young Adults:

- Brashares, Ann. (2001). The sisterhood of the traveling pants. New York: Delacorte.
- Cormier, Robert. (2001). The rag and bone shop. New York: Delacorte.
- Crutcher, Chris. (2001). Whale talk. New York: Greenwillow.
- Flinn, Alex. (2001). Breathing underwater. New York: HarperCollins.
- Jenkins, A. M. (2001) Damage. New York: HarperCollins.
- Mosher, Richard. (2001). Zazoo. New York: Clarion.
- Nix, Garth. (2001). Lirael. New York: HarperCollins.
- Taylor, Mildred. (2001). The land. New York: Penguin Putnam.
- Williams-Garcia, Rita. (2001). Every time a rainbow dies. New York: HarperCollins.
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2001 National Book Award for Young People's Literature

Winner:

Wolff, Virginia Euwer. (2001). True believer. New York: Atheneum.

Honor Books:

- DiCamillo, Kate. (2001). The tiger rising. Cambridge, Mass.: Candlewick.
- Hoose, Phillip. (2001). We were there too!: Young people in U.S. history. New York: Farrar Straus Giroux.
- Na, An. (2001). A step from heaven. Asheville, NC: Front Street.

Nelson, Marilyn. (2001). Carver: A life in poems. Asheville, NC: Front Street.

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Honor Books:

Abrams, Jan Greenberg (Ed.). (2001). Heart to heart: New poems inspired by twentieth-century American art. New York: Harry N. Abrams.

Dickinson, Peter. (2001). The ropemaker. New York: Delacorte.

Lynch, Chris. (2001). Freewill. New York: HarperCollins.

Wolff, Virginia Euwer. (2001). True believer. New York: Atheneum.

2002 Quick Picks for Reluctant Young Adult Readers (Selected)

Atwater-Rhodes, Amelia. (2001). Shattered Mirror. New York: Delacorte.

Cabot, Meg. (2001). Princess in the spotlight: Princess diaries volume II. New York: HarperCollins.

Canfield, J., Hansen, M. & Kirberger, K. (Eds.). (2001). Chicken soup for the teenage soul letters: Letters of life, love, and learning. Deerfield Beach, Fla: Health Communications.

Cart, Michael (Ed.). (2001). Love & sex: Ten stories of truth. New York: Simon & Schuster

Draper, Sharon M. (2001). Darkness before dawn. New York: Atheneum.

Friedman, Linda & White, Dana (Eds.). (2001). Teen People: Real life diaries: Inspiring true stories from celebrities. New York: Avon.

Genat, Robert. (2001). Lowriders. Osceola, Wis.: MBI Publishing.

Groening, Matt. (2001). Simpsons comics royale. New York: HarperPerennial.

Myers, Walter Dean. (2001). The greatest: Muhammed Ali. New York: Scholastic.

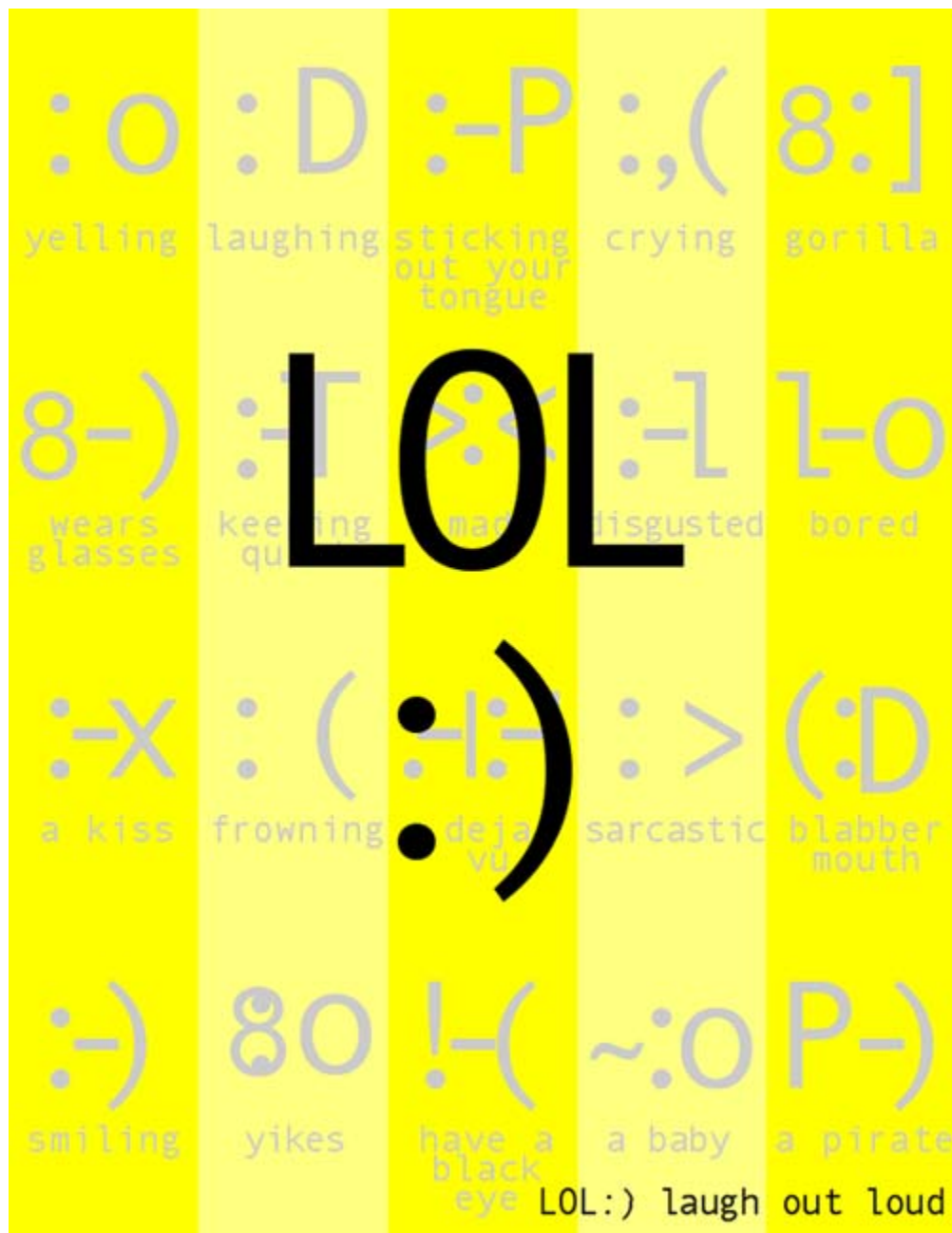
Piven, Joshua & David Borgenicht. (2001). The worst case scenario survival handbook: Travel. San Francisco: Chronicle.

Rennison, Louise. (2001). On the bright side, I'm now the girlfriend of a sex god. New York: HarperCollins.

Sones, Sonya. (2001). What my mother doesn't know. New York: Simon and Schuster.

Tom, Karen & Frost, Matt (Eds.). (2001). Angst! Teen verses from the edge! New York: Workman.

Zindel, Paul. (2001). Night of the bat. New York: Hyperion.



Chapter 5

Programming

Programs! – Get Your Programs Right Here!

If this is the first year of a Teen Summer Reading Program at your library don't put off programs until next year. Everything needed to plan at least one program is provided in the following pages. Whether offering programs for teens is brand new or old hat, the following suggestions of tried and true programs will have something for everyone.

There are three categories; **basic, intermediate and advanced**. It doesn't matter if there is no money, some money or money to spare – these programs can be adapted to fit any budget.

The best suggestion is to involve the teens. When teens get involved they will come up with great ideas and get their friends to come to "their" program. The perfect forum for getting program ideas is from the Teen Advisory Group at the library. Don't have one yet? Start a Teen Advisory Group as part of the summer reading program. ☺

Book Chats

Plan a weekly book chat; it's a basic, easy and inexpensive program to do no matter what your library's size or budget.

Before the Chats

- ❶ Pick a day of the week and a time of the day to have the chats. Keep it consistent so that it's easy for kids (and parents) to remember.
- ❷ Find a place to have the chats. Keep it informal.
- ❸ Set a time limit. About an hour per chat works well.

At the Chats

- ❶ Have kids share books they are reading. What did they like about them? What didn't they like? Why?
- ❷ Share YA books you have read and enjoyed.
- ❸ Booktalk some new, exciting, interesting books. Have them available for checkout.

Other Things to Think About

If time and budget permit, create a new "Recommended Reads" list for kids each week. Think about tie-in activities to do in case discussion flags. YA's could do some of the following:

- ❶ Write book reviews for inclusion on the library web site, in your newsletter or just to have available in a notebook at the desk.
- ❷ Make bookmarks that can be placed in the books teens recommend and put these books on display in the YA area.
- ❸ Do an activity related to a book genre you're discussing such as play a game of Clue when discussing mysteries.

Publicize the book chats as much as possible. Put out PSA's to radio and TV. Add a blurb on the library web site. Put signs up in the YA area. Talk it up at the desk and at any other programs.

Added Benefits

This program has great benefits besides its ease and low cost:

- ❶ You get to know the YA's and their tastes in books better which improves library teen services.
- ❷ Teens get to hear what other kids are reading, and we all know how that peer thing works.
- ❸ Teens who have a hard time figuring out what to read next can get new ideas.
- ❹ Teens stay interested in and motivated for more summer reading! 😊

Game Night @ the Library

Game Night @ the Library is a great way to start off the teen summer reading program. This can be done with little effort and with very little money.

- ❶ Make a lot of flyers and post everywhere that teens might be – half sheet flyers can be used to hand out to teens when they check out.
- ❷ For a small library, send out postcard invitations to all who have signed up for the program. Larger libraries can use email invitations.
- ❸ Word of mouth is still the best! Get your teen group involved and they will invite their friends.

Okay, they're coming to Game Night, now what?

- ❶ Have pizza and pop (or other refreshments) ready when they arrive and have them help themselves and have a seat at one of the tables.
- ❷ Have CD's that the teens have brought or a radio station that they've picked playing nice & loud for background noise.
- ❸ Do an ice breaker – This one works great: no matter where they are sitting, tell them to go to a different table and pair up with another person. Have each pair ask each other 3 questions about themselves. Then go around the room and have each teen introduce the teen they interviewed. This works well because it's easier to talk about someone other than yourself.
- ❹ Now the games begin. Have a game at each table – the size of the group determines how many games will be needed. If a large crowd is expected have the teens bring their favorite board games. Some good ones to have on hand are Monopoly, checkers, dominoes, Connect Four, and Sorry. Add Twister if you and the teens are really brave.
- ❺ About every 10-15 minutes, have everyone switch tables – they may not all want to move and that's okay as long as most of them do.
- ❻ Don't forget to have drawings for door prizes (donated items are best).

From start to finish, 1 ½ - 2 hours is plenty. Don't run the risk of boredom by going longer. Take plenty of time to eat & socialize before the games begin. This program can be done for a small group (15-20) for under \$30 and even less if the refreshments are donated. 😊

Pictionary Tournament

Supplies

Pictionary Game

Table to set game board on/chairs for team members

Chalkboard, white board or large easel with giant memo pad

Chalk or markers

Snacks

- ❶ Divide into teams.
- ❷ If there are many teams, use multiple white boards, games and a bracket system with single elimination. Give prizes for the winning team.
- ❸ If there are a small number of teens let them play in whatever configuration they want.
- ❹ An alternate way of playing is to use only the cards and not worry about the game board.
- ❺ Make sure everyone understands the rules as some people play differently- which could cause disagreements later.
- ❻ Let the teens decide which rules they will be following.
- ❼ Sit back and let them play. 😊

Teen Writers' Group

- ❶ Start publicizing before the end of the school year. Enlist the help of English and Language Arts teachers from the local schools. They will know which students are most likely to be interested. If the school has a literary magazine or newspaper, ask if the program can be promoted in the student publication. Or offer the “scoop” to an aspiring reporter as a story for the next issue.
- ❷ Be sure to encourage interested teens to bring the pieces they are currently working on.
- ❸ If possible, provide a few snacks. This can be very simple: chips and pop or hot café-type drinks. Have a few packets of hot chocolate or instant cappuccino on hand. If extra money is available, giving away pens, notepads, or even inexpensive lined journals at the first meeting is a nice touch and encourages young writers to keep writing.
- ❹ Have one or two writing activities planned. This is especially helpful if few teens bring work to share. Give attendees an opportunity to read their own work, then do a writing activity. Follow up with another sharing opportunity. Don't make anyone share who is too shy or self-conscious to volunteer.
- ❺ Try to keep writing activities humorous, in line with the summer reading theme. For example, have the teens create their own mad-libs and try them out on each other. Compose limericks. See who can write the funniest first sentence for a story; then have them switch those opening sentences with each other and continue the stories.
- ❻ Be sure to keep the atmosphere relaxed, encouraging and supportive.
- ❼ If attendance is good during the summer, consider continuing to meet with the group, perhaps once a month or every two months.
- ❽ Consider publishing the teens' writing in a simple newsletter produced in-house. Or put the writing up on the library's website for the world to see! (Doing so will probably involve enough labor to boost this program to the **intermediate** level.) 😊

Chocolate for Teens

Decorations

Set up tables with 6 to 8 chairs each. Decorate with brown tablecloths, glitter and sparkly ribbons in gold and white, and brown balloons. On each table have a large chocolate kiss as a centerpiece along with a fondue pot.

This is a new experience for most participants, remind the teens about double dipping, etc. Or, dip the sauce onto paper plates and then dip from their own plates.

Chocolate Plastic

Chocolate Plastic is a confection used by famous chefs to make roses and other decorations for fancy cakes. Unbeknownst to them, it can also be used by teens to make cool shapes to play with (think of play-dough for teens). Here is a very simple recipe we modified from one the real chefs use.

1 12 oz bag of semi-sweet chocolate chips
2/3 cup of corn syrup
Powdered sugar if needed

Melt chocolate chips in double boiler or microwave. Stir in corn syrup until smooth. Refrigerate at least 3 hours. Knead a little to see if it's workable. If too sticky, work in a little powdered sugar. Tear off golf ball size chunks and place in cupcake cups (one for each teen). Have fun with cookie cutters, rolling pins, whatever the teens like to make fun shapes. If the chocolate starts getting sticky after awhile, have teens eat it!

Chocolate Samples

White Chocolate chips or squares
Milk Chocolate chips, squares etc. (Hershey's kisses will work well)
Semi-Sweet chips or squares (Dove squares work well)
Bittersweet chips or squares (Bakers chocolate, cut in half)
Unsweetened chips or squares

Beverages

Hot chocolate, ice and/or water

Chocolate Fondue

Fondue pots and sterno or mini crockpots, use one big pot or several small ones. Several small pots can be set up at tables, 6-8 kids per table and fondue pot. This will provide a more intimate setting.

Wooden Skewers (the kind for shish kabobs in the summer) large wooden toothpicks would also work.

Apple slices, orange slices, banana slices, strawberries, pretzels, pineapple, large marshmallows, angel food cake cut into 1" chunks
Semi-sweet chocolate chips (1/2 bag for each small fondue pot)
1/2 cup of whipping cream for each fondue pot
Melt chocolate chips in fondue pot, add whipping cream, mix well. Using skewers, dip fruit, cake and marshmallows at will.

Helpful Hints

Keep an eye on the sterno, sometimes it gets a little too hot. It's best if the lid is on half way after the chips are melted. 😊

Do Your Own Chocolate Research

Adoff, Arnold *Chocolate Dreams: Poems*
Allmand, Pascale *Cocoa Bean and Daisies: How Swiss Chocolate is made*
Allardice, Pamela *A Passion for Chocolate: How to Turn Your Love Affair with Chocolate into a Deep and Lasting Relationship*
Ammon, Richard *The Kid's Book of Chocolate*
Appelbaum, Diana Karter *Cocoa Ice*
Asquith, Pamella Z. *Truffles and Other Chocolate Confections*
Allenbaugh, Kay *Chocolate for a Woman's Soul: 77 Stories to Feed Your Spirit and Warm Your Heart*
Catling, Patrick *The Chocolate Touch*
Coady, Chantal *Chocolate: The Food of the Gods*
Coe, Sophie *The True History of Chocolate*
Copeland, Sheila *Chocolate Star*
Cormier, Robert *The Chocolate War*
Cormier, Robery *Beyond the Chocolate War*
Desaulniers, Marcel *Death by Chocolate: The Last Word on a Consuming Passion*
Douglas, Barbara *The Chocolate Chip Cookies Contest*
Haughton, Natalie *365 Great Chocolate Desserts*
Howe, James *Harold and Chester in Hot Fudge*
Malgieri, Nick *Chocolate: From Simple Cookies to Extravagant Showstoppers*
Malone, Mary Milton *Hershey: Chocolate King*
Manes, Stephen *Chocolate Covered Ants*
McInnes, John *The Chocolate Chip Mystery*
Murfitt, Janice *Chocolate: Over 100 Irresistible Chocolate Ideas*
Obligado, Lillian *The Chocolate Cow*
Smaridge, Norah *The World of Chocolate*
Smith, Robert *Chocolate Fever*
Thaler, Mike *The Chocolate Marshmelephant Sundae*
Thompson, Cole *Chocolate Lizards: A Novel*
Warner, Gertrude *The Chocolate Sundae Mystery*
Welch, Adrienne *Sweet Seduction: Chocolate Truffles*
Zisman, Larry *The 47 Best Chocolate Chip Cookies*

Crafts & teens

This program can be produced on a medium-sized budget. The biggest cost will be the supplies.

- ❶ Start by deciding what type of crafts to do with teens. Think about the level of difficulty, time required for assembly and the appeal to teen boys and girls. How do you decide what to do? Do you want to do something easy such as rolled beeswax candles or something a bit more involved such as making paper?
- ❷ Start looking through books for ideas or go online and search for crafts. There are many craft books available and there are now craft books aimed at teens. All are filled with plenty of good ideas.
- ❸ Do your research. Go online to some craft supply stores to start pricing items needed, stores such as *JoAnn*, *Michael's* or *Hobby Lobby*, all have web sites. This will provide an idea as to what the budget will need to be.
- ❹ Make purchases based on the amount of supplies needed for the number of participants anticipated. This would be a good idea in the beginning. Ask local hardware and supply stores for donations. Remind them that it is a tax deduction.
- ❺ Market the program. Send out information to local art teachers in the schools, as well as placing flyers around the library. If one of the local craft's stores donated supplies, post flyers in their store. And if you have a teen advisory group get their input on the project. Also, have an example already made up and sitting out in the YA area or by the public service desks. And as usual make sure to offer up refreshments as an additional enticement. 😊

Getting Your First Job

Description

This program was designed for teens getting their first job, paid or volunteer. Use staff members from Human Resources or Volunteer Coordinator, and Training Specialist. Have the program in April before the summer jobs are all gone. The program should be 1 hour in length and is a great way to give teens info they want and recruit for the library.

Make a handout that highlights

Interviewing tips, dress & etiquette

Sample resumes- including teen samples for kids who have not had a real job.

Give them tips on how to sell what experience they have already had such as babysitting = responsibility.

A few legal topics such as what interviewers are not permitted to interviewees.

Things to think about and discuss with parents before interviewing/getting a job.

At the beginning of the session introduce the speakers and explain what they do at the library and what each one will be talking about.

Divide into groups, mostly by age. That way the speakers can customize their information to whomever they were talking with. This will depend on how many teens attend.

Teens

12-13- probably only volunteering or babysitting

14-15- able to walk/ride bike - semi-responsible- grocery sackers

16-17- driving and can get real jobs

Speakers

Human Resources-library jobs, legal info, minimum wage

Volunteer Coordinator- volunteer expectations, library volunteer opportunities

Training Specialist- interview techniques and tips, filling out an application

Have the groups rotate around to each speaker. Everyone can sit at a table. The speaker can give their talk and teens ask questions. Each group has about 20 minutes at each table. Time can vary; some teens will have questions and some won't.

Consider role playing with an interview situation. This could be done with staff and then kids if they wanted to volunteer. Also, provide examples of what to wear and what not to wear to an interview. Again use staff or teen volunteers. If possible have someone from an actual business talk about attributes they look for in an employee. Maybe a retail store such as The Gap, movie theatres, grocery store, etc.

Cost Estimate

The only cost was snacks and the handouts. The speakers were library staff so this helped tremendously. 😊

Graphically Speaking (A program featuring graphic novels)

This program can be done to highlight an addition of graphic novels to the young adult collection or to spark interest in the current collection for teens who may not have tried them yet.

- ❶ Rely heavily on teens that already like graphic novels to help you with the program. In some cases, there may be a teen in the library that would do a presentation on their own collection and memorabilia.
- ❷ Beg, borrow and steal (okay, not steal) all things related to graphic novels such as animé posters, magazines, lunch boxes, etc. to decorate the room.
- ❸ Gather the graphic novel collection together for booktalking and for display as well.
- ❹ Find some Japanese pop music to play in the background.
- ❺ The library can provide refreshments with a Japanese theme or to cut costs – invite the teens to bring their favorite snack with them.
- ❻ Do a Manga Artist Quiz or Graphic Novel Author Quiz as an ice breaker at the beginning of the program. Use the internet to get the info. The winner should receive a prize – a free graphic novel or poster would be nice.
- ❼ Booktalk the library's graphic novels and talk about the history of graphic novels as well as some of the terms associated with them.
- ❽ Let the teens talk about their favorites (tell them in the flyers to bring their own books, too).
- ❾ Provide teens with a list or bookmark featuring the books talked about and let them check out the books if they'd like.
- ❿ Finish with a door prize drawing or two and the program is complete!

This program can cost next to nothing if prizes are donated and the teens bring their own snacks. The only cost would be printing of flyers and booklists and mailing the invitations. The circulation of the library's graphic novels should increase tremendously after the program. 😊

Name the Comedian Contest

- ❶ This is a fairly simple contest which can be as elaborate as time permits. Set up a small display, basic entry forms, and promote a small prize (a paperback book for jokes or cartoons; a novel by a humorous writer). If possible, ask local businesses to donate a prize such as movie tickets or a restaurant gift certificate.
- ❷ Decide on the structure of the contest. Have participants “match” the comedian to his or her hit movie/TV show/ book. Don’t make it too easy, throw in some tough ones. (For example: Eddie Murphy and *The Nutty Professor*, Ray Romano and *Everybody Loves Raymond* Weird Al Yankovic and *Eat It*.) Or have teens identify famous funny lines or quotes from films. If you do this, decide if a winning entry identifies the character or actor who said the line. (For example: “There’s no reason to become alarmed, and we hope you’ll enjoy the rest of your flight. By the way, is there anyone on board who knows how to fly a plane?” from *Airplane* or “So Lone Star, at last we meet again for the first time for the last time” from *Spaceballs*.)
- ❸ Design the entry form. Make sure the contestant writes his/her name, phone number, address, and age on the form. Emphasize that the contest is only for those between the ages of 12-18 (or whatever you choose). Otherwise, plenty of adults and younger kids will want in on the action!
- ❹ Consider how long the contest should run. Allow entry submission for at least a couple of weeks, maybe a month, or possibly for the duration of the summer reading program. Be sure any publicity states an ending date for the contest.
- ❺ Alert staff to expect the submission of entry forms. They need to know to forward those forms to you.
- ❻ Try to go through the entries within two or three days of the contest’s end to see who has the most correct answers. If there is a tie, have a coworker draw a winner from among those top entries.
- ❼ Have a camera ready when the prize winner arrives. A picture could make great publicity for the library and generate interest in future contests. 😊

School visits

School visits and booktalks are the most cost-effective program EVER! It may take time to establish relationships with schools, librarians and teachers but it pays off in the end. Have a long range plan in mind and be willing to follow through. Typically, you will see more teens in one class period than will attend a teen program at the library. Many of these teens do not come to the library. This is the chance to show them what they are missing and help them with their homework in the process.

Every middle school student has to do a book report at some point. In your book talks give them at least ten suggestions and show the teens many books they never imagined the library owned; biographies of skateboarders or wrestlers, graphic novels, stories of teens like themselves. There are several types of school visits. They can focus on different aspects of the library: career, instruction, catalog, database, website or Internet, Summer Reading promotion and book talks.

To serve teens you need to be where they are. During the hours of 8 a.m. and 3p.m. they are in school, which is where you should be.

Research

- ❶ Select a target area and locate the schools
- ❷ Include private and parochial school as well as public schools. Private and parochial schools often have more flexibility in their schedules.
- ❸ Network. Identify any existing library connections such as teachers that already use the library regularly, staff whose spouses work at the school
- ❹ Get the names, address and e-mail addresses of librarians, English and reading teachers, and other school staff interested in partnering with the public library. Check the school website.
- ❺ Identify possible tie-ins throughout the year. William Allen White nominees, Banned Books Week in September, Teen Read Week in October, Children's Book Week in November, Library Week in April and Summer Reading Promotion in May.

Promote yourself and the library

- ❶ Send a letter of introduction to all schools with your flyer promoting your availability for book talks. Include phone, e-mail, and an example of booktalk programs. Many librarians and teachers may not be aware of booktalks and the possibility of public libraries providing that service.
- ❷ Visit librarians if possible and leave copies of your flyer. Encourage circulation of the flyer to English teachers.
- ❸ Be as flexible as possible (especially at first!) with your schedule.
- ❹ Have a sample book list available to show the librarians and teachers. They may not understand exactly what you mean by book talk.
- ❺ Be persistent. Take advantage of opportunities such as school open house, school staff in-service, student library tours or teachers using the library for personal use to introduce yourself and explain this service.

Planning the visits

- ❶ Confirm date and time.
- ❷ Prepare book list. If possible, take a peek at the school library collection. Include a few titles from the school library that may be a bit older and have not been used for an assignment. This can be a win-win situation for all involved. Some students cannot get to the library and some need instant gratification!
- ❸ Balance the book list. Include books that appeal to boys and girls, non-fiction (especially titles with great photos), mystery, fantasy, historical fiction, and poetry.
- ❹ Fax the list to the librarian/teacher a week before the visit. This gives the librarian time to pull the titles for display and also to inform you of any titles that may cause a problem. This is not censorship, this is working with the school. You want a partnership not enemies.
- ❺ Ask librarian to make enough copies of the list for each student you will see (this will make it easier for teens to obtain titles) and to have pencils available. See attached sample list p.XX
- ❻ Request a table for displaying books

Actual Visit

- ❶ Transportation of books is easy with a cart (and easy on your back!).
- ❷ Arrive 10-15 minutes ahead of time.
- ❸ Check in at the office and find the library/classroom.
- ❹ Rearrange the room if needed. A table or low bookcase is nice to have as display space after you have booktalked a title. Teens can continue to look at titles as you booktalk others.
- ❺ Obtain book talk handout and pencils from librarian.
- ❻ Introduce yourself to the students, explain what booktalks are, hand out the list and pencils, and encourage them to mark the titles they like so it is easier for them to remember which ones they liked ('cuz they will like them!)
- ❼ Booktalk away- 30 minutes is good (especially for 6th grade), more for older teens or as time allows. Leave time for checkout and browsing the titles on display. Answer random questions about the library. Be sure to have a "largest fine ever" story ready.
- ❽ Invite teens to come to the library and checkout these books. Tell them when you will be there; especially if you have a regular time that you work.
- ❾ Schedule the next visit before you leave.
- ❿ Ask the librarian to spread the word about this service and bask in the good job accomplished! 😊

SnapShot!: Learning Photography Basics

This intermediate program is a good one to have early in the summer reading program. Sell it to YA's as everything they need to know about how to take great summer photos. Depending on how much can be donated, this program should fall in the medium budget range.

Have a volunteer give the kids pointers on how to shoot good snapshots. Turn the kids loose with disposable cameras. Process the film. Give the kids back the fruits of their labor. Viola!

The Process

- ❶ Find a volunteer to give the kids an overview of photography basics. Be sure it is someone who knows his/her stuff and who can relate to YA's.
- ❷ Try to get the cameras and processing donated. Wal-Mart and Walgreen's are good places to ask for donations since they sell cameras and process film. If your town has its own camera store or photo shop ask them for help. If you can't get both film and processing donated, try just asking for cameras and let the kids pay for their own processing.
- ❸ Pick a place to have the program that has interesting photo opportunities. Parks, zoos, gardens, hiking trails, rural areas, city and townscapes would all lend themselves to this endeavor.
- ❹ Have enough volunteers to help so that groups can be supervised. (Having no more than 5 kids to 1 adult is a good ratio.)
- ❺ Allow about one and a half hours for the program: 30-45 minutes for the overview and the same amount of time to shoot the film. Keep track of which camera belongs to which teen by having the teens make sure that the first shot on the roll is of themselves and have them write their names on the cameras. When the film is taken in to be processed, write the teens' names on the processing envelope.
- ❻ A good filler activity if teens get done early is to have them make and decorate frames for their photographs. Frames can be made from cardboard, mat board, craft foam or other materials. (Check with framing shops to see if they'll give you their leftover mat board.)
- ❼ Advertise this program before school is out if possible. Consider making a special pitch to kids who want to work on their school newspapers. Don't forget PSA's to radio and TV and flyers in places YA's like to hang out. Put up flyers in photo/camera shops, too.

Post Photo Shoot

If space is available in the library, ask the teens if some of their photos can be used to make a display. Have a contest for the top photos. More disposable cameras and coupons for free processing would make good prizes for such a contest. 😊

Booktalks

Everyone does it differently. Practice and figure out what you are comfortable with. Your style will evolve with experience. There are many books available on how to booktalk. Browse a few and find a style that is comfortable.

Suggestions

- ❶ Breathe.
- ❷ Start off with the best book, the one that will knock their socks off!
- ❸ Hold the book up so everyone can see the cover.
- ❹ Say the title and author at the beginning and end of the booktalk
- ❺ Try not to tell the ending. (NEVER do this when booktalking!)
- ❻ Show pictures if possible. Mark them ahead of time with paperclips.
- ❼ Smile!
- ❽ Write notes on a piece of paper and tape it to the back of the book. Glance at it while showing the cover, 6th graders always fall for it! Don't use big words.
- ❾ Highlight funny or dramatic parts or read a particular passage that leaves the teen hanging and more right on to the next title.
- ❿ Ask other YA librarians what books they use for booktalks. Some titles work great, others are a struggle.

These teens will come to the library eventually. They will connect your face with the library. Use that connection as a gateway. Invite the teens to programs, show them how to use the catalog; ask them about books they have read and what assignments they are working on. 😊

Sample

Johnson County Library
Young Adult Booktalks by Tricia Suellentrop
Harmony Middle School- Blue Valley

Between a Rock and a Hard Place	Alden, Carter
Speak	Anderson, Laurie Halse
When Jeff Comes Home	Atkins, Catherine
Squashed	Bauer, Joan
Life in the Fat Lane	Bennett, Cheri
The Secret Family	Bodanis, David
Tangerine	Bloor, Edward
The Concrete Wave	Brooke, Michael
Princess Diaries	Cabot, Meg
Firegold	Calhoun, Dia
The Gathering	Carmody, Isobelle
The Goats	Cole, Brock
Staying Fat for Sarah Byrnes	Crutcher, Chris
Eva	Dickinson, Peter
Among The Hidden	Haddix, Margaret
Look For Me by Moonlight	Hahn, Mary Downing
Special effects : in film and television	Hamilton, Jake
Hawk : Occupation Skateboarder	Hawk, Tony
The adventures of Tintin	Herge
Blood and Chocolate	Klause, Annette Curtis
Into Thin Air	Krakauer, Jon
Into The Wild	Krakauer, Jon
Tomorrow When the War Began	Marsden, John
Dragonsong	McCaffrey, Anne
The War Between The Classes	Miklowitz, Gloria
Ties that Bind, Ties that Break	Namioka, Lensey
In My Hands	Opdyke, Irene
All Alone in the Universe	Perkins, Lynne Rae
The Body of Christopher Creed	Plum-Ucci, Carol
The Art of Hand Reading	Reid Lori
Choosing Up Sides	Ritter, John
The Girl in the Box	Sebestyen, Ouida
Downsiders	Shusterman, Neal
Virtual War	Skurzynski, Gloria
The Boxes	Sleator, William
Stuck in Neutral	Trueman, Terry
The Man Who Loved Clowns	Wood, June Rae

All of these books are available at the Johnson County Library; there are three ways you can get a book from any Johnson County Library.

1. Visit any of the 13 locations, you will find most of these titles in the Young Adult Section.
2. Call the library and request the title you want-all you need is your library card.

Central Resource Library (913)-495-2400

Blue Valley Branch (913) 495-3850

3. Look up the libraries web page on the Internet- www.jcl.lib.ks.us and search our catalog for the title you want, you can see what branch has the title available for check-out or if you have your library card and a PIN (Personal Identification Number) number you can request a title and have it sent to the branch nearest you.

Sample

Shawnee Mission East
Book talks by Tricia Suellentrop
Young Adult Librarian Johnson County Library

Speak	Anderson, Laurie Halse
When Jeff Comes Home	Atkins, Catherine
Life In The Fat Lane	Bennett, Cherie
Ender's Game/Ender's Shadow	Card, Orson Scott
We All Fall Down	Cormier, Robert
Staying Fat for Sarah Byrnes	Crutcher, Chris
The experiment	Darnton, John
Someone Like You	Dessen, Sarah
Nickel and dimes : on (not) getting by in	Ehrenreich, Barbara
The Magic of M. C. Escher	Escher, M. C.
Angry blonde	Eminem
Peace like a river	Enger, Leif
Have A Nice Day	Foley, Mick
Nathan's Run	Gilstrap, John
Manga mania : how to draw Japanese comics	Hart, Christopher
Plainsong	Haruf, Kent
Hawk: Occupation Skateboarder	Hawk, Tony
Kissing doorknobs	Hesser, Terry Spencer
The Girl Who Loved Tom Gordon	King, Stephen
Blood and Chocolate	Klauser, Annette Curtis
You don't know me	Klass, David
Into Thin Air	Krakauer, Jon
Into The Wild	Krakauer, Jon
When Dad killed Mom	Lester, Julius
Where the Heart Is	Letts, Billie
Dragonsong	McCaffrey, Anne
Swallowing Stones	MacDonald, Joyce
Tomorrow When the War Began	Marsden, John
Becoming Anna: the autobiography...	Michener, Anna J.
The Oldest Rookie	Morris, Jim
Monster	Myers, Walter Dean
Ties That Bind, Ties That Break	Namioka, Lensey
A Child Called It	Pelzer, Dave
The worst-case scenario survival handbook	Piven, Joshua
The Body of Christopher Creed	Plum-Ucci, Carol
The Rock says	Rock
Living at the edge of the world	S., Tina
The art of hand reading	Reid, Lori
Bitter Harvest	Rule, Ann
Almost a Woman	Santiago, Esmeralda
Fast food nation	Schlosser, Eric
Chang and Eng	Strauss, Darin
Katie.com	Tarbox, Katie
The gospel according to Larry	Tashjian, Janet
Doing Time: Notes from the Undergrad	Thomas, Rob

Nobody else has to know
Stuck in neutral
Motherland
Montana, 1948
Diamond dogs
The Good Children
The Select
Behind the Wheel: Poems about Driving
Dirty Laundry
Love and sex : ten stories of truth
Listen up! : spoken word poetry

Tomey, Ingrid
Trueman, Terry
Vijayaraghavan, Vineeta
Watson, Larry
Watts, Alan
Wilhelm, Kate
Wilson, Paul F.
Wong, Janet
YA Story Collection
YA Story Collection
811.54

All of these books are available at the Johnson County Library; there are three ways you can get a book from any Johnson County Library.

1. Visit any of the 13 locations, you will find most of these titles in the Young Adult Section.
2. Call the library and request the title you want-all you need is your library card.

Antioch Branch 913-261-2300

Central Resource Library 913-495-2400

3. Look up the libraries web page on the Internet- www.jocolibrary.org and search our catalog for the title you want, you can see what branch has the title available for check-out or if you have your library card and a PIN (Personal Identification Number) number you can request a title and have it sent to the branch nearest you.

Did You Hear the One About...?

Fun and Funny Storytelling at the Library

- ❶ This program can be time consuming, yet is cost effective. If you are the only adult storyteller you will need to dedicate quite a bit of time to preparations. Look for co-workers or teens to participate as storytellers to help you. Expenses should only run to refreshments.
- ❷ Decide on a day and time when teens will be available to attend the program. Make sure to schedule far enough in advance so that there is plenty of time to find and learn stories. If you've set a date well in advance, publicize it through teachers (English, Language Arts, Drama, Speech) before schools break for the summer. Some teachers might even let you tell a "sample" story to their classes. Otherwise, try to discover where teens in the community meet: malls, the Y, day camps, etc. and post/distribute fliers there.
- ❸ Find stories that you genuinely enjoy and that make you laugh. Chances are, if the storyteller thinks they are funny, so will the audience. Check folklore/fairy tales and browse through humorists' collections.
- ❹ Now the challenging part! Learn the stories and practice telling them. (This does not mean memorize the stories word for word. It's usually best to learn the important elements of the tale, then just let the story flow!) For additional guidance, check out some popular handbooks for pointers: Caroline Feller Bauer's *New Handbook for Storytellers*; *The Storyteller's Guide* by Bill Mooney and David Holt; *Storytelling: Art and Technique* by Ellin Greene; *The Storyteller's Start-up Book* by Margaret Read MacDonald.
- ❺ If teens or other staff have signed on as tellers, have a practice session at the library. If there are several tellers, consider having them alternate during the program.
- ❻ If possible, have some refreshments available for the audience. Keep it simple: cookies and punch or soda pop. Consider whether to let the audience munch during the program or have them wait till after the stories.
- ❼ Have the room set up in a way that will be comfortable for all the storytellers. Decide if the performers want the chairs in a circle or in a rows, if they will use an available stage or an area of the floor near the audience. Consider the lighting and other equipment as well. Perhaps you can create a "spotlight" effect or see if the storyteller would like to use a microphone.
- ❽ If the money is available and you want to make this a "big ticket" event, consider hiring a professional storyteller. 😊

I Scream for Ice Cream Party

This is an advanced program and it is fairly costly* as far as supplies are concerned, but the teens enjoyed it and asked to have it repeated.

- ❶ Consider doing this program in July since July is National Ice Cream Month.
- ❷ Think about the amount of time needed. Have a true/false ice cream trivia quiz (information pulled from different websites), an ice cream personality indicator test (found on a website), a guessing game (how many licks will it take to have a volunteer lick a scoop off of an ice cream cone) and mix and freeze the ice cream. Depending on the number of YA's attending, allot at least 30 minutes** for mixing the ingredients and getting the cans packed and sealed. Plan on at least 20 minutes** for rolling the ice cream around to freeze it. Eating the finished product took 10 minutes** or less. See pp. XX for recipe, quiz, personality test, and licking contest sign-up sheet.
- ❸ Make sure there is adequate space to do this program. Teens will need lots of room to roll the cans around. Hold it in an area where floors, tables and chairs can be easily cleaned. If you can't have it in an easy-clean space, think about investing in some drop cloths (plastic ones are very inexpensive) and make it a point to put them down in the preparation area.
- ❹ Procure enough coffee cans to make the ice cream. One 3 lb. and one 1 lb. coffee can is needed for every 2 participants. (Co-workers can donate these to the project, but ask for empty coffee cans at restaurants or other businesses where coffee is served.)
- ❺ Depending on how many participants are anticipated, adjust the selection and amount of the following supplies: spoons, bowls, napkins, whipping cream, sugar, vanilla, rock salt, ice and toppings such as nuts, cherries, sprinkles, etc.
(Each coffee can yields 2 generous servings of ice cream.)
- ❻ Don't forget:
 - Space to store the ice and whipping cream (Is a fridge handy or will coolers be needed?)
 - Measuring cups & spoons
 - Mixing spoons
 - Containers to hold the sugar and rock salt
 - Small scoops to distribute the rock salt
 - Duct tape to secure the lids of both the inner and outer coffee cans
 - Supply water if there's not a drinking fountain handy. ☺

*Spent \$150 on supplies.

**Times are based on 22 kids participating.

Ice Cream Quiz

1. It takes 12 lbs. of milk to make just one gallon of ice cream. (True)
2. The ice cream cone's invention is linked to the St. Louis World's Fair of 1904 when an ice cream vendor, who didn't have enough dishes to keep up with the demand, teamed up with a waffle vendor who rolled his waffles into cones. (True)
3. The biggest ice cream sundae ever was 3 feet tall, made with 500 gallons of ice cream and 100 pounds of toppings. (False!) The actual tallest sundae ever built was 12 feet tall, made with 4, 667 gallons of ice cream and 7,000 pounds of toppings in Anaheim, California!
4. In 1999, Americans ate about 25 pints per person. (False!) In 1999, Americans ate about 48 pints (5.68 gallons) per person.
5. July is National Ice Cream Month. (True)
6. Vanilla is the No. 1 favorite ice cream in the U.S. (True)
7. Ice Cream was invented by an Italian man named Franco Gelati in Venice in 1608. (False!) There are many myths in the world of ice cream folklore. No one actually knows who invented ice cream nor when it was invented.
8. Dolly Madison, wife of US President James Madison, served ice cream at her husband's Inaugural Ball in 1813. (True)
9. France, the land of exquisite cuisine, is second only to the U.S. in ice cream consumption per capita. (false) China is the world's second largest consumer of ice cream.
10. You will make lots of tasty ice cream today which you will then send home with (your name here) because she is so, so, SO COOL

Teen Advisory Groups

A teen advisory group is an asset to any librarian serving teens. Teens are the best resource for input on ordering books, providing program ideas, your best ambassadors for promoting the teen area, and are ready volunteers.

Getting Started

- ❶ Talk to teens that already frequent the library to see if they would join and talk with area teachers or guidance counselors.
- ❷ Put up flyers that say a new group is forming just for teens
- ❸ Send personal invitations to teens that might be interested and tell them to bring a friend along (there's safety in numbers).

The First Meeting

- ❶ Don't worry if only a few show up. Don't give up on the idea. Many groups start with as few as two teens and then they bring their other friends.
- ❷ Have an agenda no matter how simple and hand it out to the teens. This keeps the meeting flowing.
- ❸ Give the teens the power right from the start. The first order of business is to come up with a name – let them choose it! Some examples: Teen Advisory Group (T.A.G.) or Young Adult Council (Y.A.C.).
- ❹ Ask the teens some things that they like/dislike about the library. Have some open ended questions ready in case they don't want to speak up.
- ❺ Determine how often and what day and time this group should meet. Again, these questions should be answered by the teens – make it clear that the library cares what they think and values their patronage.
- ❻ Keep the first meeting short but do something fun like a pop culture quiz or a trivia game. Have some munchies available like popcorn or cookies.

Future Meetings

Always send a reminder either by postcard, email or phone. Give the teens at least 5 to 10 minutes to unwind & socialize-have snacks! Start the agenda with a question of the day and go around the table. Ask for teens' opinions and use them to plan programs & order books. 😊

Whodunit?: It's a mystery

This is a highly involved program for any library, regardless of size or budget. One will need to make sure there is adequate staffing and supplies available for the mystery programs.

- ❶ First decide if you want to write your own whodunit play or purchase a mystery program that has already been written. For example, Double Dog (<http://dbldog.com/>) Press has kits already available for purchase. This is ideal for multi-branch system.
- ❷ After buying the kit or writing the production, consider how many people will be needed for characters. Often one person can play several parts. If your town has a local theater company ask if they have actors available that would be willing to donate their time to your program. This would also be a good program for any teen drama group. Have the teens play the character parts and act out the program for a younger audience or their peers
- ❸ Create or purchase props. It is helpful if you can use items from home or around the library. Be creative with props. If you need a locker, take an old box and paint it gray or cover it with gray or black paper to look like a school locker. If your town has a local costume shop or theater company ask to borrow costumes and props. Ask the local high school or college for help constructing props.
- ❹ Once the props and characters are ready, it's time for a rehearsal. Depending on schedules consider rehearsing more than once.
- ❺ Finally, market and publicize the program. Consider hosting your program around Halloween. Make sure flyers go up all around town. Post flyers at local community centers, shopping malls and send them to the schools. Contact the drama teachers at the schools in your area and let them know about the program.
- ❻ Make sure you remember the refreshments for any teen programs. 😊

The Grand Finale

(Or how to have a great wrap-up party!)

To celebrate a successful reading program a wrap-up party is almost a must. Promote it as a party to celebrate all the books that were read by teens, their volunteer hours, their invaluable help with all the programs and activities, and most importantly that the library staff survived. Let's face it, more often than not, we have just as much fun as the teens. Following are a few ideas adaptable to fit your own library.

- ❶ Schedule the party as soon after the program ends as possible. Ask the teens what day and time would be good for them – this makes all the difference on how many will show up.
- ❷ Keep the snacks simple; chips, dips, cookies, candy & pop.
- ❸ If the party has a theme, let the teens choose it and let them (ha, ha) do all the decorating. Ex: "Come dressed as a character from a book or movie OR come as yourself." Such as Laura Ingalls Wilder, a basketball player, Harry Potter, a character from Ranma ½ or a hippie.
- ❹ Begin with snacking and socializing time and then launch into about three different activities allowing time to restock on snacks in between.
- ❺ Activity 1 – "Hand reading to discover your future." The teens really get into this one. Do a little basic information on hand reading and have them all find their life line, heart line and head line. Describe the different types of hands and have them figure out which one they are. Get the info from a book on hand reading – if the library doesn't have one, interlibrary loan one.
- ❻ Activity 2 – "Where have you heard this line? game." Use three categories of questions; Books, Television and Movies. Have 10 lines in each category and the teens write down their answers as the questions are asked. Consider having teams play each other. The winning team gets a prize. (Allow staff to help by coming up with lines from books, movies and TV...but try to keep the questions fairly current).
- ❼ Activity 3 – "Name that Tune." – Play snippets of 10 to 15 songs and have the teens identify them. This is a fun free-for-all with the teens shouting out the answer as soon as the music stops!
- ❽ End with awards, door prizes and the grand-prize winner drawing (if there is one). The party should last about 2 hours and the cost is minimal unless the refreshments are elaborate. Now, go PARTY! 😊

PROGRAM PLANNING WORKSHEET

Program Title _____ Date _____ Time _____

Theme _____

Target Audience _____ Projected Group Size _____

Location _____ - Date Reserved _____

Description of Program _____

Person Responsible _____

Other Staff and Volunteers Needed _____

Speaker/Performer Name _____

Address _____ Phone _____

Cost _____ /hr + travel/lodging/meals _____ = Total Speaker Costs _____

Confirmed _____ Date _____ Reminder Call/Letter _____ Date _____

Publicity (check when completed; attach samples) _____

Flyer _____ Handouts _____ Signs _____ Newsletter _____

Media/News Release _____ School/Daycares _____

Materials Needed

Books _____

Display Materials _____

Craft Materials _____

Cost _____

Other Materials and Supplies Needed _____

Cost _____

Equipment Needed _____ Cost _____

Refreshments

What is being served?

Pick up at? _____ Cost _____

Total costs of supplies and materials _____

Prep Time Required _____ hrs Staff _____

Setup Time Required _____ hrs Staff _____

Program Time _____ hrs Staff _____

Cleanup Time Required _____ hrs Staff _____

Total Staff hrs _____

Sample Program Confirmation Letter

Date

Friendly Business
1117 Massachusetts
Lawrence, KS 66044

Dear Sir or Madam:

This letter is to confirm the arrangements we made by telephone last week for your presentation on **Swing Dancing** at the _____ **Public Library**. This program is scheduled for **Wednesday afternoon, June 26 at 3:00-5:00 p.m.** I am enclosing a copy of our summer newsletter and bookmark for young adults that I will be sending to local schools, so you can see how the program will be publicized. This information will also be forwarded to local newspapers, radio, etc.

If you would please look over and sign the enclosed invoice I will have your payment ready

Sincerely,
[type name]
[type title]

Johnson County Library
P. O. Box 2933
Shawnee Mission, KS 66201-1333
For more information contact:
Sonia J. Smith, (913) 261-2326
smiths@jcl.lib.ks.us

SAMPLE

News for Immediate Release

Thursday, May 16, 2002

Johnson County Library has Babysitting workshops for teens

Sixth-graders to high school seniors who are thinking about summer babysitting jobs can learn – or get a refresher in – babysitting basics with one session at either the Lackman Library or Oak Park Library, or a more intensive, four-session workshop at Blue Valley Library. Details are listed below:

Lackman Library, 15345 W. 87th St. Pkwy., Lenexa (913) 495-7540

Babysitting—Saturday, June 1 • 1:00-3:00 p.m.—Learn how to be a first-class sitter from Diana Prouty, R.N., MA, MS, instructor of nursing at St. Luke's College. Emphasis will be on safety, child growth and development, and entertainment. Participants will receive a certificate of completion. Grades 6-12. Class size is limited. Call to register.

Blue Valley Library, 9000 W. 151st St., Overland Park (913) 495-3850

Babysitting Workshop—Monday-Thursday, June 3-6 • 2:30-4:00 p.m.—An instructor from Johnson County Med-Act will fill you in on necessary babysitting skills. First aid and CPR will be covered. Participants attending all 4 sessions will receive a certificate. Open to 6th grade and up, but especially geared for 6th-8th graders. Call to register. Space is limited to 15 students.

Oak Park Library, 9500 Bluejacket, Overland Park (913) 752-8700

Babysitting—Tuesday, June 11 • 2:00-3:30 p.m.—Learn how to be a first-class sitter from Diana Prouty, R.N., MA, MS, instructor of nursing at St. Luke's College. Emphasis will be on safety, child growth and development, and entertainment. Participants will receive a certificate of completion. Grades 6-12. Class size is limited. Call to register.

The babysitting programs are free and open to the public. Interpretive services and other accommodations for those with special needs are available by contacting Library staff at least 48 hours in advance of the scheduled Library program.

For more information about Johnson County Library's programs for children, teens and adults pick up a copy of the Johnson County Park and Recreation District *Activities* catalog, available at all Library and Park District locations. Library programs are listed in a special section, marked with color corner edges, in the back of the catalog. Library programs are also listed on the Johnson County library's Web site, www.jocolibrary.org. Many library programs are cosponsored by the Friends of the Johnson County Library.

Johnson County Library
P. O. Box 2933
Shawnee Mission, KS 66201-1333
For more information contact:
Sonia J. Smith, (913) 261-2326
smiths@jcl.lib.ks.us

SAMPLE

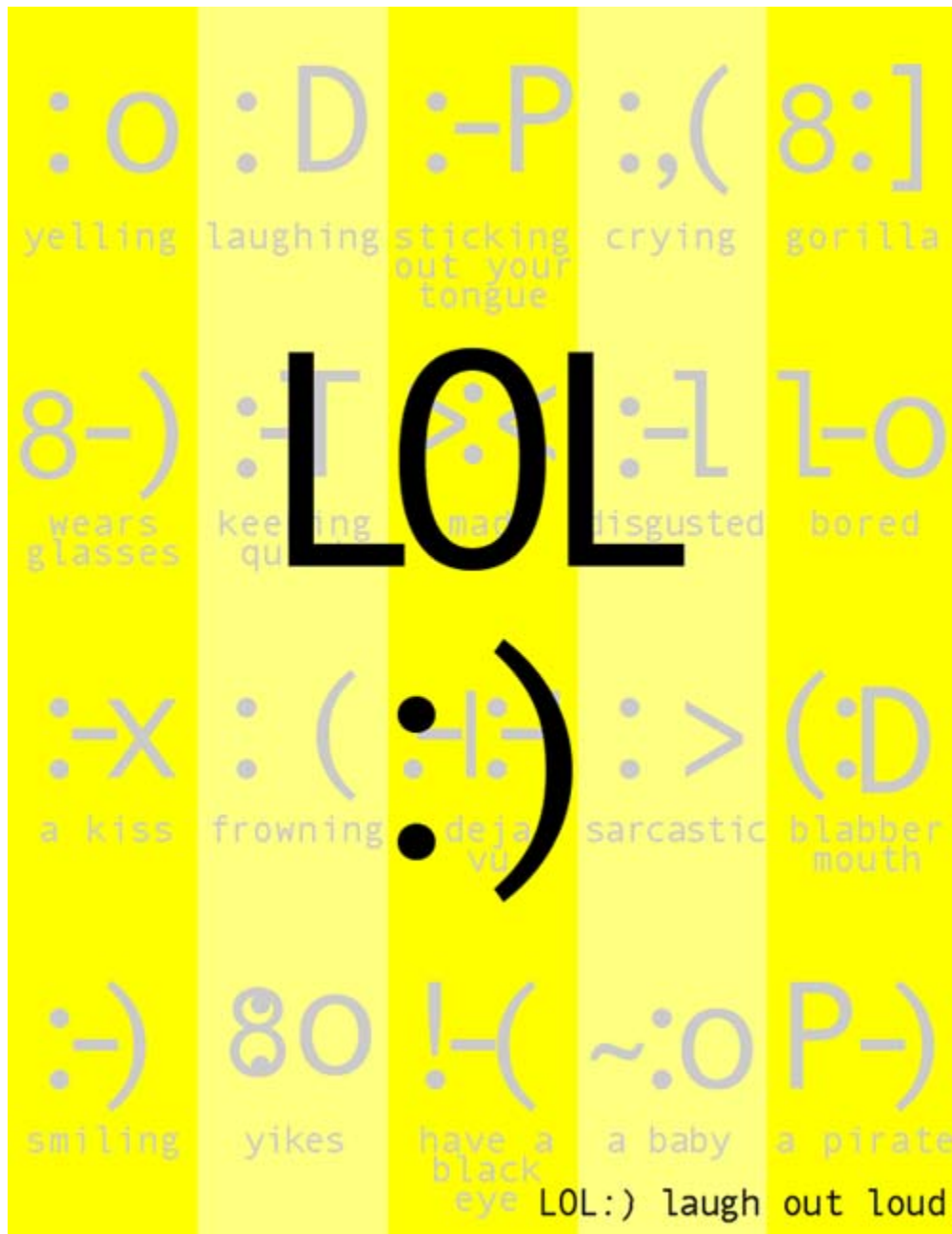
Media Advisory
*****Good Photo Opportunity*****
August 18, 2000

Teens test their knowledge of useless facts in “game show” at Central Resource Library

Who: Young Adults (ages 12-18)
What: **Who Wants to Win a Cheap Prize?**—A chance for teens to test their knowledge of useless facts. Those quick enough, and lucky enough, will compete for exciting and nearly worthless prizes! No lifelines, but plenty of free fun and snacks!
When: Saturday, August 19 • 2:00 p.m.
Where: Johnson County Central Resource Library, 9875 W. 87th St., Overland Park

The program is free and open to the public. Interpretive services and other accommodations for those with special needs are available by contacting Library staff at least 48 hours in advance of the scheduled Library program. **For more information about this program, call (913) 495-2490.**

For more information about Johnson County Library’s programs for children and adults pick up a copy of the Johnson County Park and Recreation District *Activities* catalog, available at all Library and Park District locations. Library programs are listed in a special section, marked with color corner edges, in the back of the catalog. Many Library programs are cosponsored by the Friends of the Johnson County Library.



Chapter 6

Budgeting/Fundraising

The Color of Money: Budgeting and Fundraising

The first step to successful budgeting/fundraising for any programming is to determine how much money you already have. If the library already has a line item in its budget for summer programming find out if part of that can be spent on teens. Talk to the director about creating a line item for YA summer reading. Even if there is NO money available don't despair. Summer reading is not about how much money there is to spend: it's about getting kids into the library and getting them to read. There are plenty of ideas in this manual that can be done for little or no money at all.

Consider asking the Friends of the Library group or local businesses to help out. The key here is to START EARLY. Start talking to people in late summer or early fall. Large corporations like Wal-Mart and McDonald's have money and products to donate to the cause, but demands on them are many and they must be contacted early. As a rule of thumb, solicit a business *no later than 60-90 days* prior to your need for their item or service; many corporations have guidelines/application procedures that specify how early a request can be filed, find out what the guidelines are and comply. Another reason to begin early is that many corporations have limited funds to donate and when that money is gone it's gone, and they won't have any more until the next fiscal year.

Solicit prizes in a number of ways—call people on the phone, go visit the place of business or send a letter. Whichever way is chosen to ask for a donation, be sure to identify yourself, your program, what you want, why you want it and what, if anything, you can do for them in return. (Remind donors that they can use these charitable donations as a tax write-off.) Be clear and concise. If your solicitation culminates in a commitment, be sure to follow it up in writing—both parties need to have a record of what was requested and what was promised.

Prizes

Whether YA's need a carrot at the end of a stick to get them reading or whether they just like the idea of getting something for what they already like to do, you can't go wrong giving prizes to the summer readers.

Find out what kinds of prizes teen like. Ask the YA's in your Young Adult Advisory Group (if there is one) or to ask the teens who already frequent the library. Some things that have worked well for others and that can be had for the asking are:

Coupons for Food McDonald's, Taco Bell, Burger King, etc. are good sources. Don't forget other local restaurants and teen hangouts, though.

Activities Movie passes, movie rental coupons and tickets to concerts are always welcome. So are coupons for free bowling, swimming, roller-skating and skateboarding. Tickets to car races are also popular.

Books Hastings and Barnes & Noble both have the ability to donate items to local programs but, again, start asking early—there is a time frame to follow and paperwork to fill out. If

people donate books during the year or if you get advance copies of books, these can also be good items to use as incentives.

Gift Certificates These are a good idea because the YA's get to choose their own prize. Stores like Best Buy and Circuit City, bookstores, video rental stores and various other retail outlets will often be willing to donate gift certificates; and young adults can usually find something they want in these types of stores. Again, get started asking early and do the paperwork.

CD's Radio stations sometimes have CD's to give away. New music is usually released on Tuesdays—check with stations close to this time to see if they have giveaways. Avoid CDs with the PMRC warning. You can also check with owners of the local theater to see about donating movie posters.

Other Visit hobby, craft and discount stores and look for inexpensive items like card games, puzzles, pens or key rings to use as giveaways. Candy, gum and snack items don't cost much and can be great incentives.

If money is readily available consider buying prizes for the program. Buy enough books to give each YA who completes the program. (Try Scholastic for book discounts.) Buy any of the other items mentioned above for giveaways. Consider giving away a grand prize. Boom boxes, personal CD players or TVs make great grand prizes. But don't forget to decide how to choose the grand prizewinner: Will YA's turn in a coupon for every book read to enter a drawing? Fill out a slip for each hour of reading time they put in? Or should all the registration slips be put in a hat and one name drawn at the end of the summer?

Offer variety in the incentives and consider having several prize drawings during the summer to keep the momentum going. Avoid giving coupons that offer discounts or free merchandise with a purchase—too many kids won't be able to afford those "prizes". ☺

Sample Friends of the Library letter

January 2, 2003

To: Friends of the _____ Public Library

From:

Re: Request for additional funds to purchase music CD's and books and/or _____ for summer reading

Studies have shown that reading and library use are key factors in a teen's intellectual development. Those who read as they grow up are more likely to enjoy the success and pleasure that come from making reading a life long activity. Because we know that kids who read succeed, we try to keep up with the demand for all the newest and best in Young Adult literature.

Quality teen fiction and non-fiction books are getting more costly than ever. In order to stretch our budget as far as we can, and still keep up on all the latest in Young Adult literature we would like to request \$_____ for additional YA books.

Music CDs are such a popular item with teens that no matter how many we purchase, we just can't seem to keep them on the shelf. We would like to request \$_____ to purchase additional CDs for circulation.

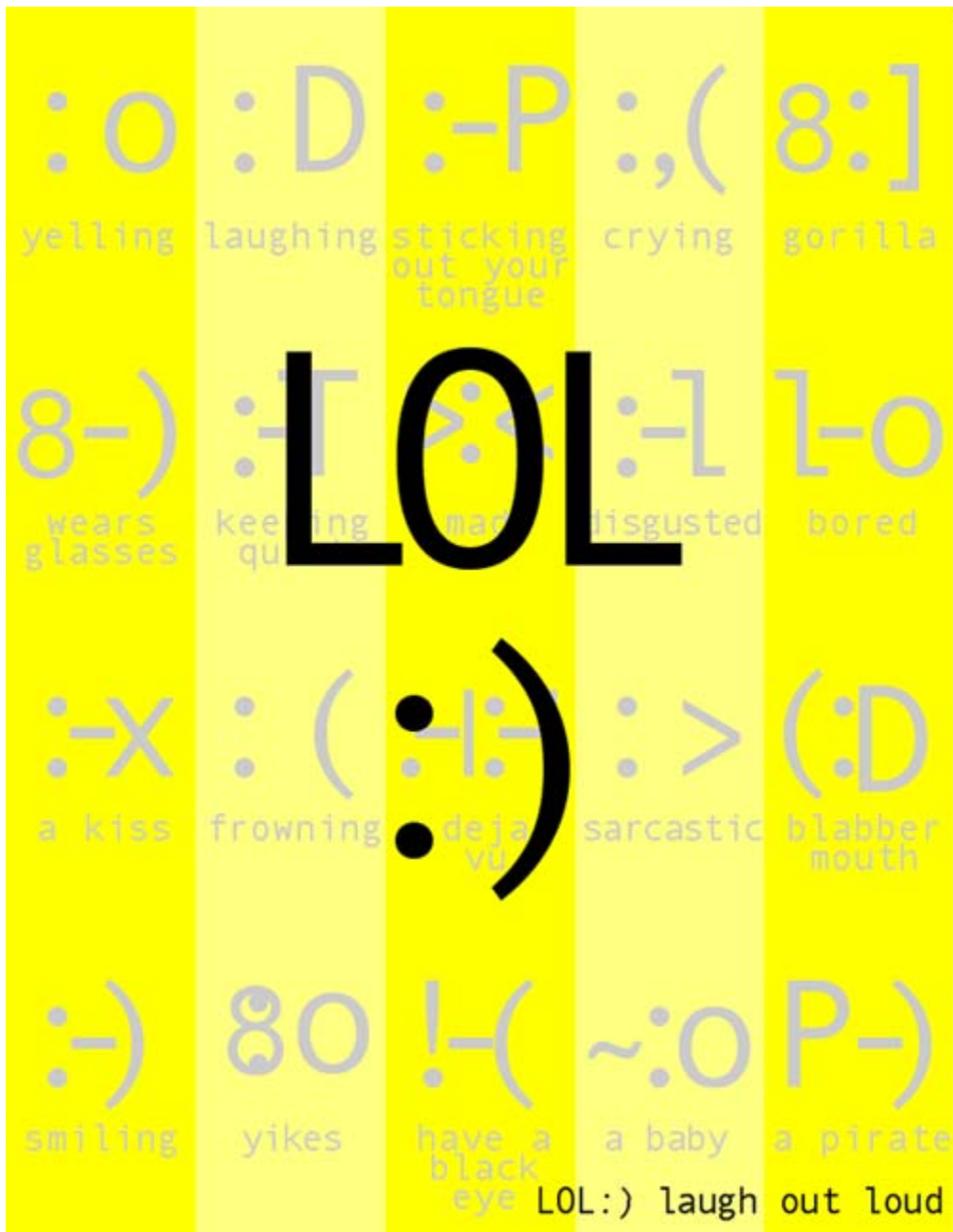
We appreciate your consideration of this request. Thank you very much for your continued support.

Sincerely,

Name

Title

Your Library

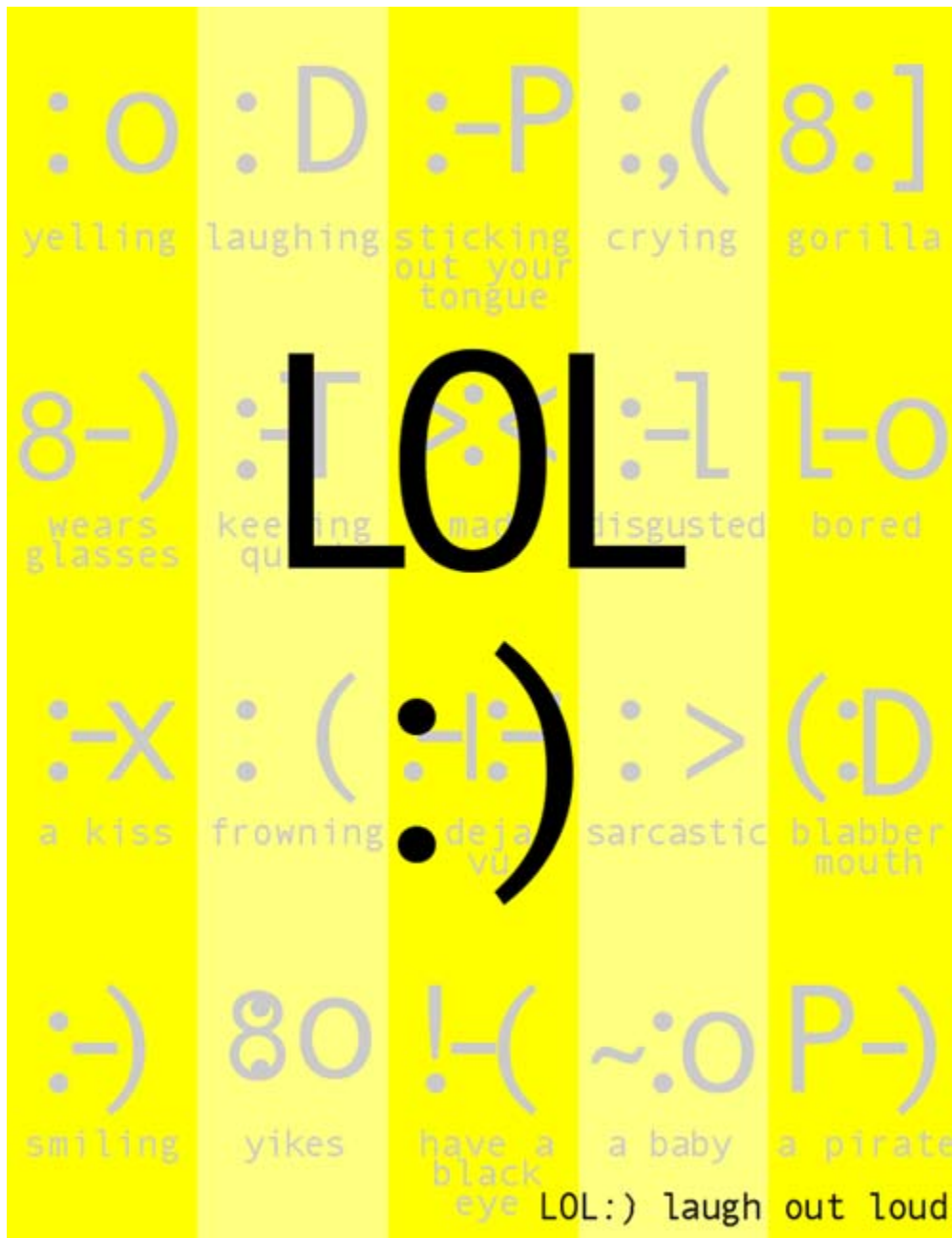


Chapter 7

PR/Marketing

Samples of Summer Reading Program Materials

NOTE: Please refer to paper copy



Chapter 8

Program Wrap-up

PROGRAM EVALUATION FORM (Staff)

Title of Program _____

Date _____ Attendance _____ Median Age
Range _____

Total Staff Time Required for planning and presenting program _____

Total Cost of Materials/Presentation _____ Refreshments _____

Description of Program

Participants Reactions/Comments

How could program be improved or changed

Effectiveness of Publicity

Other Comments

Teen Summer Reading Program Evaluation
LOL 😊

1. **About me.** I am a _____Teen _____Parent

My age: _____

2. **This summer I have participated in? (Check all that apply.)**

_____ Summer school or tutoring _____ Family vacation
_____ Day camp _____ Overnight camp
_____ Swimming lessons _____ Other lessons _____
_____ Ball games _____ Other sports _____

3. **How did you (or your family) hear about the Summer Reading Program?
(Check all that apply.)**

_____ My teacher told me about it. _____ My school librarian told me about it.
_____ I heard about it at the library. _____ I read about it in the newspaper.
_____ A friend told me about it. _____ Library Web page
_____ I saw a poster or a flyer at _____
_____ Some one visited my school from the library.
_____ Community Calendar.
_____ Other _____

4. **Did you attend any of the teen programs at the library?
Such as... Book discussion group, craft program etc.**

_____ Yes _____ No

Your favorites:

5. **If you didn't come to any of these programs, tell us why:**

6. **What kind of programs do you think teens would like to see happen at the library?**

7. **What type of programs would you attend during the school year?**

8. **Did you enter the weekly prize drawings? _____ Yes _____ No**

9. Which prizes would you like to receive for finishing the summer reading program?

- A certificate A poster A pencil
 A book A sticker A ribbon
 A food coupon A folder for school
 I don't need a prize A bookstore coupon
 Other _____

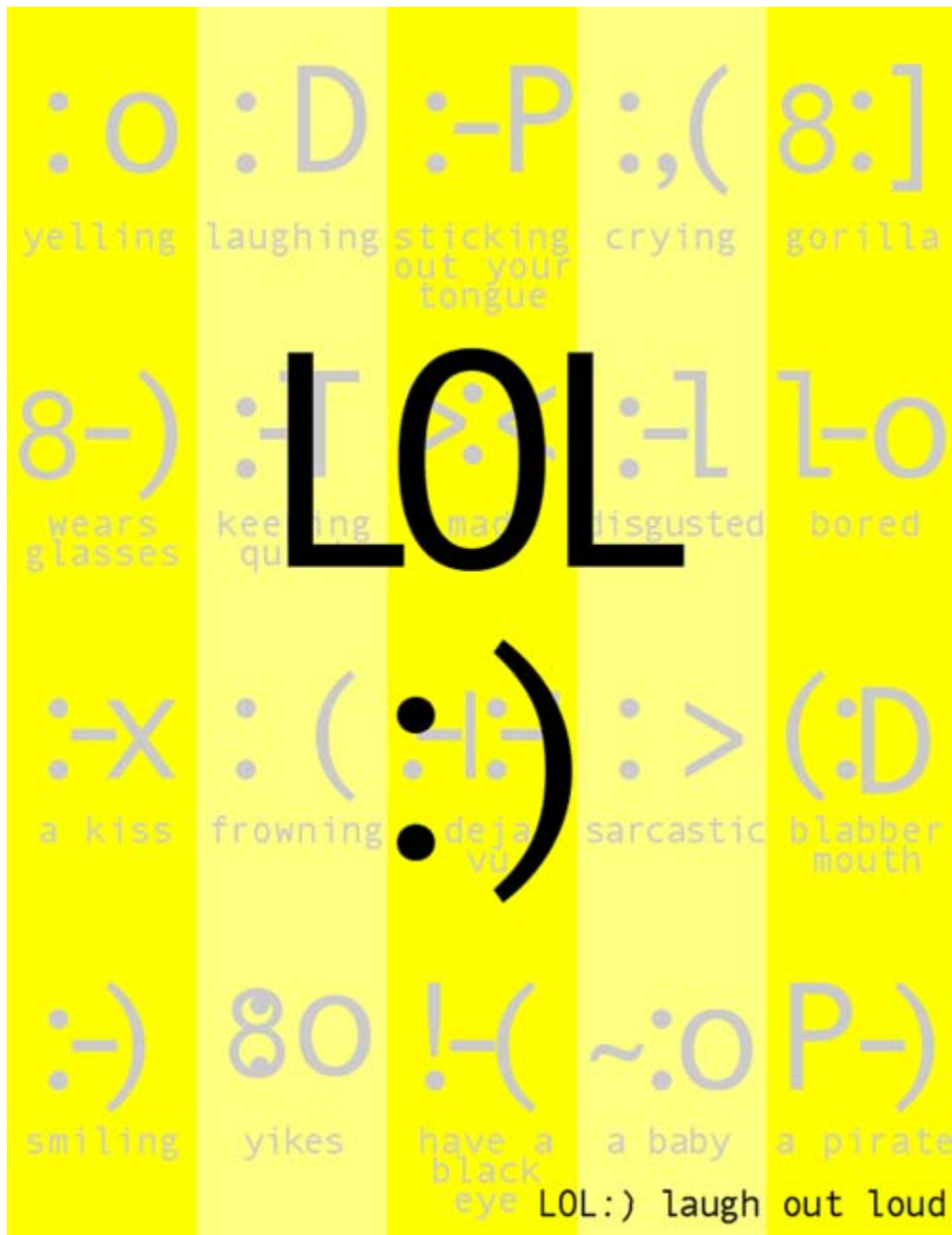
9. What was your favorite part(s) of the Teen Summer Reading Program?

10. What would make the Teen Summer Reading Program better?

11. Did you use the library's Teen Summer Reading Program website?

12. Did you find any of the Teen Summer Reading Program bookmarks helpful?

COMMENTS:



Chapter 9

Professional Resources

Book and Journal Resources

Books

Ammon, Betty. More Rip-roaring Reads for Reluctant Teen Readers. Teacher's Ideas Press, 1998. \$26.50 1563085712

Braun, Linda. Teens.Library : Developing Internet Services for Young Adults. Chicago: ALA Editions, 2002. \$28.00 0838908241

Books for the Teen Age 2002. New York: New York Public Library, 2002. \$10.00 0871047551

Bodart, Joni Richards. Radical Reads: 101 Young Adult Novels on the Edge. Lanham, MD: Scarecrow Press, 2002. \$34.95 0810842874

Bodart, Joni Richards. The World's Best Thin Books. Lanham, MD: Scarecrow Press, 2000. \$16.95 1578860075

Carter, Betty. Best Books for Young Adults. Chicago: ALA Editions, 2nd ed., 2000. \$35.00 083893501X

Chelton, Mary K. Excellence in Library Services to Young Adults. Chicago: ALA Editions 3rd ed., 2000. \$25.00 0838907865

Chelton, Mary K. VOYA Reader Two. Lanham, MD: Scarecrow Press, 1998. \$24.50 081083460X

Edwards, Kristen. Teen Library Events: A Month-By-Month Guide. Westport, CT: Greenwood, 2001. \$49.95 0313314829

Edwards, Margaret A. The Fair Garden and the Swarm of Beasts. Chicago: ALA Editions, reprint edition, 1994. \$25.00 0838906354

Gillespie, John. Best Books for Junior High Readers. Westport, CT: Bowker-Greenwood Imprint, 1991. \$65.00 0835230201

Gillespie, John. Best Books for Young Teen Readers: Grades 7-10. Westport, CT: Bowker-Greenwood Imprint, 2000. \$65.00 0835242641

Herald, Diana Tixier. Teen Genreflecting. Englewood, CO: Libraries Unlimited, 1997. \$25.00 156308287X

Howard, Vivian. Hot, Hotter, Hottest: The Best of the YA Hotline. Lanham, MD: Scarecrow Press, 2002. \$32.50 0810842408

Immell, Myra ed. The Young Adult Reader's Adviser: The Best in Literature and Language Arts, Mathematics and Computer Science & The Young Adult Reader's Adviser: The Best in Social Sciences, History, Science and Health. Auckland, NZ: Reed Publishing, 1992. Out of Print

Jones, Patrick. Connecting Young Adults and Libraries: A How to Do It Manual. Chicago: Neal Schuman Publishing, 2nd ed., 1998. \$59.95 1555703151

Jones, Patrick. Do The Right Thing!: The Best Practices for Serving Young Adults in School and Public Libraries. Chicago: Neal Schuman Publishing, 2001. \$45.00 1555703941

Jones, Patrick. New Directions for Library Service to Young Adults. Chicago: ALA Editions, 2002. \$32.00 0838908276

Kan, Katherine L. Sizzling Summer Reading Programs for Young Adults. Chicago: ALA Editions, 1998. \$25.00 0838934803

Lewis, Marjorie. Outstanding Books for the College Bound: Choices for a Generation. Chicago: ALA Editions, 1996. \$25.00 0838934560

Littlejohn, Carol. Talk That Book: Booktalks to Promote Reading. Worthington, OH: Linworth Publishing, 1999. \$36.95 0938865757

Nichols, Mary Anne. Merchandising Library Materials to Young Adults. Westport, CT: Greenwood Publishing Group, 2002. \$40.00 0313313822

Nichols, Mary Anne. Young Adults and Public Libraries. Westport, CT: Greenwood Publishing Group, 1998. \$77.50 0313300038

O'Dell, Katie. Library Materials and Services for Teen Girls. Westport, CT: Greenwood Publishing Group, 2002. \$45.00 031331554X

Spencer, Pam. What Do Young Adults Read Next? A Reader's Guide to Fiction for Young Adults. Farmington Hills, MI: Gale Group, 3rd ed., 1999. \$145.25 0787624675

Vaillancourt, Renee J. Bare Bones Young Adult Services: Tips for Public Library Generalists. Chicago: ALA Editions, 2nd ed., 2000. \$32.00 0838934978

Suggested Review Journals

Advance & Paperback Advance
Published by Ingram (book distributor)
www.ingram.com

Forecast
Published by Baker and Taylor (book distributor)
www.btol.com/

Publisher's Weekly
www.publishersweekly.com

Library Journal
www.libraryjournal.com

Voice of Youth Advocates
www.voya.com

Web Resources

Amazon

www.amazon.com

After you scroll down and click on Teens, this site is very helpful for any novice to YA literature. Amazon offers various subject areas for fiction and non-fiction books and gives titles of recent award winners. Plus you don't have to buy anything to browse.

Authors

<http://dir.yahoo.com/Arts/Humanities/Literature/Authors/>

An offshoot of yahoo.com, this site gives multiple categories and site listings for all genres and lots of authors. Once you click on a category it will take you to more sites, many of which have links to popular genre authors. Many of the sites are maintained by the fans of some of the authors, while others are maintained by the author.

Baker and Taylor

<http://www.btol.com/>

This is Baker and Taylor's online ordering site. To order you will need to set up a password, which is required. *Kirkus* and *Library Journal* both list current reviews of various titles.

Booklist

www.ala.org/booklist/index.html

The online counterpart of the American Library Association's print review journal, *Booklist*. A short list of fiction and non-fiction for older and middle readers is under the section Books for Youth.

Booklists for Young Adults on the web

<http://www.seemore.mi.org/booklists/>

So far this site is one of the most comprehensive websites available with a significant number of booklists all linked to other libraries across the nation. Separated by subject area and divided by fiction and non-fiction, this site is helpful for patrons who want readalikes. Links to topics such as adoption, politics and Star Wars and everything in between are available.

Books for the Teen Age

<http://www2.nypl.org/home/branch/teen/bta1.html>

Part of the New York Public Library's TeenLink, this is an annotated list of new titles in the annual *Books for the Teen Age* publication.

Bookwire

<http://bookwire.com/>

This site has a listing of many of the popular journals such as *Publisher's Weekly*, *School Library Journal* and *Library Journal*. Bookwire also lists the current bestsellers along with mass market and trade paperback books.

BWI Title Tales (Book Wholesalers Inc.)

www.bwibooks.com

You can search by Dewey number subject areas, or Women's History, Summer Reading and Pearl Harbor. Searching can also be done by interest level based on age, by journal reviews,

award winners, different languages and even by binding type! Designed specifically for public libraries. To order books from BWI an account with a password is required.

Core collection: an introduction

<http://www.connectingYA.com/corecoll.htm>

“One of the most popular features of the first edition of Connecting Young Adults and Libraries was the “core collection” section. For a variety of reasons, this section was eliminated from the print version of the 2nd copy, but here it is on the Web as the first of many web only supplements,” stated by Patrick Jones.

Favorite Teenage Angst Books

<http://www.grouchy.com/angst/>

“Book reviews are arranged according to the broad, amorphous categories listed...” such as sex & love, fitting in and creativity.

Reading rants! Out of the ordinary teen booklists

<http://tln.lib.mi.us/~amutch/jen/>

A variety of lists available for readalikes, booktalks, etc. All compiled by young adult librarian Jennifer Hubert.

School Library Journal

<http://www.slj.com>

School Library Journal, the print magazine, and now School Library Journal Online, the web site, serves librarians who work with young people in school and public libraries. The two publications give librarians indispensable information needed to manage libraries from creating high-quality collections to understanding how technology can assist – or hinder – learning. One other item to note, this site offers an online index for their reviews and have them listed by authors and SLJ titles. It is possible to read a review from up to three years ago.

See YA Around!

www.geocities.com/cplrmh

This site, maintained by RoseMary Honnold, provides photos, ideas and how-to for young adult programming.

Young Adult Librarian’s Help/Homepage

<http://yahelp.suffolk.lib.ny.us>

This site gives links to some of the most commonly referenced review journals for young adult literature. Also, the site offers information on publishers, websites for teens, a list of popular listservs, and a listing of numerous professional organizations and associations.

Young Adult Library Services Association

<http://www.ala.org/yalsa/index.html>

The YASD is interested in the improvement and extension of services to young people in all types of libraries. Well known for putting together booklists, the YASD also maintains several YA author book awards including the Printz, Margaret Edwards and Alex awards.

Email listservs

To subscribe, go to the websites listed below the listserv names.

YALSA-BK

YALSA-L

YA-Urban

YA-YAAC

<http://www.ala.org/yalsa/professional/yalsalists.html>

PUBYAC

<http://www.pallasinc.com/pubyac>

Pop Culture Resources

Channel One

www.channelone.com

A site devoted mainly to the in-classroom program aired in schools throughout the nation. However, there are some added extras, news headlines geared to teens, poetry links and cool links, such as "Who's your TV alter ego?"

Entertainment Weekly

www.ew.com/ew

Get the buzz on the latest teen flicks and stay up-to-date with the newest TV shows and celebrity news all on this site.

Music Television

www.MTV.com

The home of the Music Television Channel, this site will give you current information on the hottest music artists and top ten hits. Also get tips from the Osbourne clan on family values.

VH-1

www.vh1.com

Catch up on the latest music news, get the scoop on upcoming shows such as Driven and Behind the Music and take the daily poll. One recent question was "Which member of 'N Sync do you think will have the biggest solo career?"

Magazines

Listed are a few of the more popular teen magazines. Picking up one of these magazines and reading an article on relationships or getting college/career advice will give you a better understanding of teen life.

Black Beat

Cosmo Girl

Latina

MAD

Seventeen

The Source

Superteen
Tiger Beat
Transworld Skateboarding
Teen People

Emoticons

Emoticons are a sequence of ordinary characters you can find on your computer keyboard. These smileys are used in email and other forms of communication using computers. It is said that the very first email ended with the sideways image of SMILEY like so :) This symbol came to be known as an “emoticon.” Soon, many emoticon variations were introduced, creating a vast lexicon of universal understanding. It became apparent that although language barriers would be a natural aspect of e-mail, the international use of emoticons would allow people to express feelings quickly, easily and without the written word.

:) Your basic smiley. This smiley is used to inflect a sarcastic or joking statement since we can't hear voice inflection over e-mail.

;) Winky smiley. User just made a flirtatious and/or sarcastic remark. More of a “don't hit me for what I just said” smiley.

: (Frowning smiley. User did not like that last statement or is upset or depressed about something.

: | Indifferent smiley. Better than a :-(but not quite as good as a :-).

: > User just made a really biting sarcastic remark. Worse than a ;-).

>: > User just made a really devilish remark.

>; > Winky and devil combined. A very lewd remark was just made.

For more information: <http://www.smileydictionary.com/>

Other Resources

Kansas Library Systems

CKLS – Central Kansas Library System
1409 Williams Street
Great Bend, KS 67530
620-792-4865

NCKLS – North Central Kansas Library System
629 Points Avenue
Manhattan, KS 66502-6086
785-776-4741

NEKLS – Northeast Kansas Library System
3300 Clinton Parkway Ct., Suite 100
Lawrence, KS 66047
1-888-296-6963

NWKLS – Northwest Kansas Library System
2 Washington Square
PO Box 446
Norton, KS 67654
1-800-432-2858 (in Kansas)

SCKLS – South Central Kansas Library System
901 N. Main Street
Hutchinson, KS 67501
620-663-5441

SEKLS – Southeast Kansas Library System
218 East Madison Ave
Iola, KS 66749
620-365-5136

SWKLS – Southwest Kansas Library System
1001 Second Avenue
Dodge City, KS 67801
1-800-657-2533

People

Lisa Cindrich - Young Adult Librarian
Kansas City, Kansas Public Library
1737 N. 82nd Street
Kansas City, KS 66112
913-596-5800
lcindr@kckpl.lib.ks.us

Martha C. Gronniger - Collection Development Professional
Topeka & Shawnee County Public Library
1515 SW 10th Avenue
Topeka, KS 66604
785-580-4571
mgronnig@tscpl.lib.ks.us

Jenne Laytham - Assistant Director
Basehor Community Library
P O Box 380
Basehor, KS 66007
913-724-2828
jlaytham@basehorlibrary.org

Kim Patton - Young Adult Specialist

Lawrence Public Library

707 Vermont Street

Lawrence, KS 66044-2371

785-843-3833

kpatton@lawrence.lib.ks.us

Kimberlee Ried - Young Adult Specialist

Kansas City, Kansas Public Library

625 Minnesota Ave.

Kansas City, KS 66101

913-279-2373

kried@kckpl.lib.ks.us

Tricia Suellentrop - Teen Services Librarian

Johnson County Public Library

8700 Shawnee Mission Parkway

Merriam, KS 66202

913-261-2332

suellentropp@jocolibrary.org

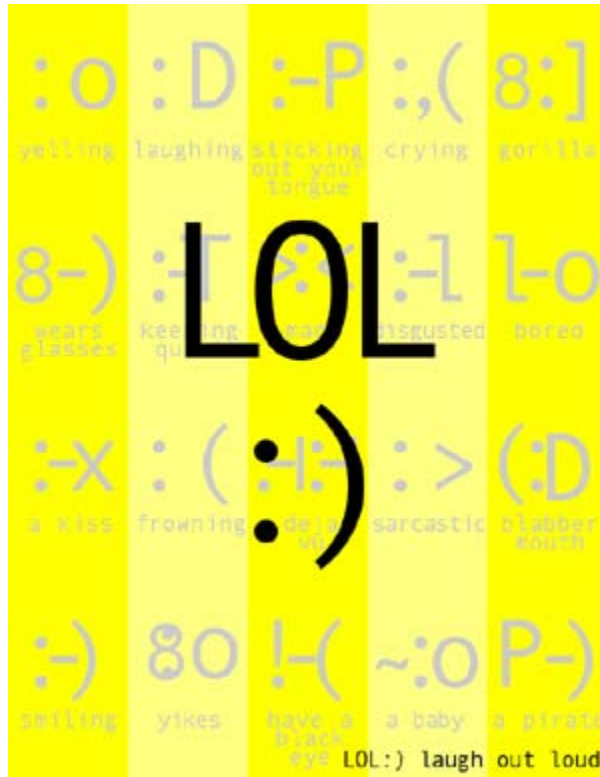
Following are 3 graphics you may use for your Kansas Teen Summer Reading Program. These are not hot links. Copy and paste the link into your browser.

1.



<http://www.skyways.org/KSL/development/images/gridhagadget.jpg>

2.



<http://www.skyways.org/KSL/development/images/laughoutloud.jpg>

3.



<http://www.skyways.org/KSL/development/images/noiseey.jpg>